



The "HOG CALL"



Volume 1

Edition 5

MAY 2018

DAYTONA BEACH HARLEY OWNERS GROUP NEWSLETTER **H.O.G. Chapter #0652**

A message From the director **greg sieger**

Atlanta HOT(Harley Officers Training) was quite the experience. A bit different then last year because this was my second year of attending. Last year I had only been Director for about two and a half months and was a bit overwhelmed. This year was totally different I was able not only to comment on the conversations, but able to express my thoughts and experiences. Needless to say it was a much better learning event and much more enjoyable. Hoping to relay some of the thoughts and employ some into the Chapter. We have already started a couple of new things. Paul's ride to destinations is one and we hope to get a couple more going. As usual if anyone has a destination in mind do not hesitate to contact a Board member, Road Captain or the Head R/C After all we are a "Ride and Have Fun Chapter" As you probably know Carl Costa has resigned as Head Road Captain. Jerry Gomes has stepped up to replace him. Some of you may remember that Jerry has held the position previously. I would like to take this opportunity to Thank Carl and to welcome Jerry back as Head Road Captain. As always any concerns, complaints, compliments or suggestions do not hesitate to contact me or any Board member.

Remember; "Ride Safe" and "Dress for the Slide not the Ride"

Director Greg



A message From the assistant director

paul gunness

Greetings Fellow HOGS,

I want to say Thank YOU to everyone that is volunteering for the Chapter in various ways. Without each of you stepping up in whatever role it is we would not be what we are today!

Speaking of volunteering we are searching for people that would be interested in stepping up to assume duties as a road captain to lead and tail rides. Please speak with any of the board members, head road captain or any of the road captains as we can sure use additional people in this position.

Speaking of riding I had the privilege to lead a lunch ride to North Turn today. It was a beautiful sunny day for a ride to enjoy lunch with fellow HOG members. The ride had a couple of hiccups such as my 'CB' radio not working, a bike stalling and even a wrong turn, but in the end the ride was safe and I think enjoyable.

This leads right into my pitch on communications. Any communications device can fail to work at any given time and everyone, especially the road captains must be prepared to improvise. Hand signals and a briefing between road captains prior to the ride is critical for situations such as this.

I have overheard a few members say they don't use their onboard navigation and many of the computer features on their bikes as they were never shown how to operate them. Don't be shy, grab me after any ride or whenever it is convenient and I will gladly give you a short tutorial on the basics that I taught to new owners during bike week. I am by no means an expert but have learned my way around the basic operational aspects of the system. I know there are several members that are very knowledgeable as well but I wanted to offer my assistance.

Take care, stay safe and go ride and have fun!

Paul Gunness
Assistant Director



The Camp Boggy Creek *"Challenge Ride"* is set for **September 8, 2018**. Please see 'Stretch' if you are thinking of participating as a Rider's Route Safety Patrol. All routes are on paved roads with stop/break areas in strategic locations. Routes begin at C.B.C. and will end at same. It's an early day, fun day, SOooo ... come out and *"Ride for the Kids"* and support the 2018 [Bicycle] Challenge Ride.

OPERATIONS of THE Daytona Beach H.O.G. DOG STAND . . .

Next 'h.o.g. dog stand' date

June 10th , 2018 at the World Famous Rossmeyer H-D Motorcycle Swap Meet At Destination Daytona

Hi Everyone, Happy Mother's Day to all my LOH and HOG sisters it was nice seeing you some of you gals today. Another fun time at the Hot Dog Stand. I found a coke can the said **Grillmaster**, which was Rory today. Awesome job. All you guys were great. Last night I baked special Death by Chocolate Chip Cookies for all the ladies along with some colorful flowers to hand out today. I would like to clarify about the hours of the Hot Dog stand verified with Gregg. We will be open for business 7am –1pm. At about 11:30 we will see how the situation goes and we will see whether to pack it up or continue. We are full for June but do need Volunteers for July and August. We are going to try something a little different. FOR JULY and AUG ONLY – there will have 2 spilt shifts 7am – 10am you will help set up and 10 am –1pm you will help take down. This way you won't be in the heat so long. Of course, you are more welcome to stay the whole shift just put a line across the signup sheet next to your name. Next month Scott and I won't be at the June 23rd HOG meeting because finally as some of you know, we will be moving into our new house. (If some of you guys can help us out would be great for we have no family here). Gregg will have the sign-up sheet and I will announce it this Saturday at our meeting. We will be serving Scott's Sausage and Peppers at the June Hot Dog Stand. YUM

Luv Always, The HOT DOG Lady & Scott

The 'ride 365' H-D program

From the desk of Jean Abeling:

The Harley-Davidson sponsored program "**RIDE 365**" is well underway for 2018 and you still have time to sign-up and participate individually, and/or as a HOG Chapter. There are awards for individual mileage accumulation, as well as Total Chapter mileage accumulation. If you wish to participate, please see Jean at the dealership for more details so she can certify & validate your current mileage, both for starting and completion by 12/31/2018.

Special announcement;

If you want to register your motorcycle for the "ride 365" Harley-davidson event, please see Jean Abeling at the h-d dealership and she will record, certify and validate your mileage to get you started on a wonderful program sponsored by Harley-davidson and the dealership.

THAT HIDDEN Number:

This month is no different, as **there is a HIDDEN NUMBER** somewhere in the newsletter, so look carefully and you will find it . . . and when you do find it . . . make sure to check it, IT could be yours. ALL winners must come forward, in person, prior to the end of the H.O.G. Chapter monthly meeting to claim your reward.

PLEASE – Check the website and Dealership/Chapter calendar at brucrossmeyer.com OR daytonahog.com to see the dates and list of HOG Chapter & H-D Dealership upcoming events.

Message from the quartermaster

Tony & michelle foltz

First and foremost, with Memorial Day around the corner. Please remember our Veterans that have past before us and their dedication to preserve the freedoms we all enjoy. Make sure and stop by the Quartermaster Table before the meeting to get your HOG merchandise. We have a very limited edition item #US 1801010, 35th Anniversary HOG Pin for only \$6.00 each. Get yours while they last! When they're gone, they're gone.



Don't forget the pin & patch swap. Don't know what this is? Stop by and ask before the meeting. Just a reminder... No cash? No problem. The chapter now accepts credit cards, Android Pay & Apple Pay via SQUARE. Hope to see everyone at the meeting.

Tony and Michelle Foltz

Quartermaster - Daytona Beach H.O.G. Chapter

daytonahogquartermaster@aol.com

Jim, Rhonda, Kevin & Lin already out and about riding the routes for the "Let's GO Park 'N" Chapter Challenge



Bike stuff

The weather has not been very cooperative with us this past month. The ladies PLP was called off due to inclement weather and will be conducted at a future date, to be announced. I was not present for this month's chapter PLP however, I was told it was wet out also.

Road Captain's PLP was a different story. PLP was started in 1999 by the Drill Team. The R/C's PLP this month was the best.... ever and that is saying a lot. We used the Ultimate Bike Bonding Rider's Course as a guide. If you have never taken this class, you should know it is the closest thing to a motorman's course available to the public.

We started with short classroom, ideas were shared, and safety rules discussed. The range began with a basic weave as a warm up. From there we rode exercises that directly related to our road captains and their duties. We did a pause and go, that is when you make a full stop without putting your feet down. Yes, I stalled during the demo, embarrassing, yes, but hey I'm not perfect. From there we went to a sharp turn from a stop, executing both left and right turns.

We realized they were having fun when the circle weave started. I began with the largest circle allowed in the UBBRC. I was asked to make it tighter twice. Upon completion our riders were doing the exercise as tight as the MSF allows. The day ended with a lane change drill. The riders had to work together not only on lane changes but on their spacing.

By the end of the day it was apparent everyone enjoyed the class and shared a few safety tips.

Some big thanks go out to all our Road Captains. They get us to our destination safe and efficiently. I will not make the next PLP as Diane and I will be on a road trip. Until then please ride safe.



Parking Lot Practice [May '18] Roger discussing the course, and ... as always ... SAFETY, SAFETY!!

A message from the ladies-of-harley

Ms. Karen Colby

Daytona Ladies of Harley,

Now that the weather has finally warmed up to comfortable temperatures, the days seem to be flying by! This is why we live in Florida!! May started off with the International Female Ride Day on May 5. Three members of Daytona Ladies of Harley participated in this exciting event - Jan (J9) Bogard was our road captain, Anna Fernandez and me. We headed out on Friday afternoon from Palm Coast for a beautiful scenic ride to Crystal River. The event was organized by Road Queen U.S.A. Bright and early on Saturday we headed out for breakfast and registration. There were 321 women participating and 311 bikes. This Police escorted, 103-mile ride took us through beautiful scenic farm and equestrian areas. It was both exciting and empowering to be surrounded by so many women that share our passion for riding! The ride ended with festivities at the High Octane Saloon. Both Anna and I won raffle prizes which was exciting. Our trip home on Sunday included a different kind of excitement – HEAVY RAIN. We donned our rainsuits and trekked on. Someone needs to invent windshield wipers for windshields, visors and glasses!!

We made it home – soaked, but safe. Thanks Jan for getting us there and back safely! We had a great time! Next year we are hoping to have a much bigger group from Daytona participating in this annual event.

Upcoming LOH events include:

Tuesday, May 15 – Dinner & a Movie to ‘**Life of the Party**’ at the Cobb Theater.

Saturday, May 19 - **Ladies of Harley Photo Op** – After the Chapter Meeting.

Message from the Dealership

ROSSMEYER REWARDS

In celebration of over 20 years in business, we are rewarding you - our most valued customer - with a brand new points reward program designed specifically to enhance your shopping experience at each of our Bruce Rossmeyer's Harley-Davidson® store locations.

When you join our free Rossmeyer Rewards program you'll earn valuable points for every purchase you make at Daytona Harley-Davidson® and New Smyrna Harley-Davidson® which can then be redeemed toward future purchases. That's right, shop with us, receive reward points for each purchase then redeem those reward points on even more great Harley-Davidson® items!

Here's how it works:

Sign up for your free Rossmeyer Rewards Card with one of our sales associates.

Carry your card and each time you shop present your Rossmeyer Rewards Card for credit to your account on all qualifying transactions at checkout. You must present the card at time of purchase to add the points - so carry your card at all times.

As a loyal Rossmeyer Rewards customer we will credit you points for every \$1.00 spent on nearly everything you purchase in our parts, service, MotorClothes® and motorcycle rental departments (excludes motorcycle purchases, internet/on-line purchases, taxes, promotional add-on items, and certain service/ warranty work - see store associates for details).

As your Rossmeyer Rewards points increase, so do your rewards which can be redeemed for dollars toward future purchases in Bruce Rossmeyer's Daytona Harley-Davidson® and New Smyrna Harley-Davidson® anytime you like. Maximum points a member can have at any one time is 10,000 points.

ROSSMEYER REWARDS (contd.)

Rossmeyer Rewards points will expire at the end of each calendar year.

Rewards become available up to 24 - 48 hours after your purchase and 48-72 hours for specials.

To convert the points to a Rossmeyer Reward certificate simply print the certificate as instructed and bring it to our dealership where the cashier will apply it to your purchase. Reward certificates printed by the customer will automatically expire within 30 days from the date that the certificate is printed. Lost or stolen certificates cannot be replaced. Defaced certificates will not be accepted by the dealer. Reward certificates cannot be redeemed for cash. Reward points cannot be issued retroactively so carry your card at all times.

Once you redeem your rewards, the points will be automatically deducted from your total.

Only one Rossmeyer Rewards card per person will be issued. Replacement cards will invalidate previous accounts which may result in loss of earned point totals.

Earn Bonus Points!

Rossmeyer Rewards members will be the first to know about the arrival of new items and services.

Plus, we will notify all Rossmeyer Rewards members of ways to increase your earnings with bonus point offers for attending special events and unique sales events throughout the year which can occur at anytime, in any department!

Daytona & New Smyrna Beach H.O.G.® Member Special Benefits

Bruce Rossmeyer's Daytona and New Smyrna Beach H.O.G.® members who participate in the Rossmeyer Rewards program will be awarded 2.0 points per \$1.00 spent in the Bruce Rossmeyer's Harley-Davidson® stores. That's twice as many as non-members! Bonus points will also be awarded for a member's active volunteer service during special events and other approved chapter activities. See store H.O.G.® coordinator for details.

MOTORCYCLE SALE REFERRALS GET EXTRA POINTS!!*

Customers who refer Bruce Rossmeyer's Harley-Davidson® to friends and family who purchase a motorcycle from either of our Florida dealerships will be awarded bonus points in the Rossmeyer Rewards program at the following levels:

- 2000 points for the first referral.
- 3000 points for the second referral within one year of first referral.
- 4000-points for the third referral within one year of first referral.
- 5000 points for the fourth referral within one year of first referral.

*In order to qualify for the referral points, the motorcycle purchaser must identify you - the referring Rossmeyer Rewards member - to the sales person and finance manager prior to the motorcycle purchaser signing the purchase paperwork and taking delivery of the motorcycle - absolutely no exceptions.



Paul Gunness looking for customers



The 'MAY '18' HOG Dog Stand Crew



Rory "THE GRILLMASTER" Burdine



Our H.O.G. Chapter veterans

Remembering all our veterans come this memorial day 2018



1955 - Army Recruit AL ZIBAS - Army Radar Technician – Ft. Monmouth, N. J.



1981 – 84 SP/4 Paul Gunness – MP Brigade – Ft. McClellan, Ft. Hood, Germany



Specialist SP/4 RORY BURDINE – 101st AIRBORNE DIVISION



Army Recruit PVT. JERRY GOMES – 101st AIRBORNE DIVISION - Vietnam Veteran



Chief Petty Officer James V. Payne – U. S. NAVY Radioman 24+ yrs. Service



SFC [ret] Richard Sawicki – Artillery – 1st CAVALRY DIVISION – Vietnam 1969 - 70



'THE BEAST' Our 175mm Howitzer Cannon – Area of Black Virgin Mountain



Fire Base – Duster Compound #73 – 105mm Howitzers – Long Binh Province



Bearcat Base – Viet Cong attack – 203mm Rocket – March 1969 [3 KIA]



Camp Hazard night attack on our guns – Tay Ninh Province – January 1970



View of a Base Camp for troops I CORPS Operations Area



SGT. Jerry Gomes in Base Camp



Convoy duty moving supplies and troops from Base Camps



Some of the sights in the area during operations



"ARCLIGHT" bombing after a B-52 strike [Large craters are 25 yd. +/- wide]



Specialist SP/4 Sawicki at Christmas 1969 in Base Camp [Long Binh] Vietnam



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Information Page



EXECUTIVE BOARD ROAD CAPTAIN MEETING DATES	MEMBERSHIP MEETING DATES Please make note of date changes for <u>May & November</u>	Chapter Dealership Bruce Rossmeyer H-D Mr. Will Rossmeyer Vice President 386 – 671 - 7119
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<u>Meetings are held on Tuesday Evenings</u> <u>5:00 p.m. to 6:00 p.m. Dinner Time</u> <u>6:00 p.m. till 8:00 p.m. Meeting Time</u>	<u>Membership Meeting</u> <u>9:00 a.m. till 9:45 a.m. 'Meet & Greet'</u> <u>9:45 a.m. till 10:45 a.m. Meeting Time</u>
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January-09, 2018	January 28, 2018
February 13, 2018	February 24, 2018
March 13, 2018	March 24, 2018
April 10, 2018	April 28, 2018
May 08, 2018	May 19, 2018 **
June 12, 2018	June 23, 2018
July 10, 2018	July 28, 2018
August 14, 2018	August 25, 2018
September 11, 2018	September 22, 2018
October 09, 2018	October 27, 2018
November 13, 2018	November 17, 2018 **
There will be no meetings for the Month of December Due to holiday season	Make note that due to holidays Memorial day & thanksgiving May ** & November ** meetings are One week earlier in the month

Any & all meetings are open to the membership, participation is encouraged
 All meetings are held at houligan's sports pub & grille at destination Daytona
 executive board and road captain's meetings will be held in the small room by the bar
 general chapter membership meetings are held in the dining room area : 9:45 a.m.

(**) Denotes meeting will be on third [3rd] Saturday