The HOG CALL

The monthly Newsletter of the Daytona Beach HOG Chapter #0652

Volume 2 Edition 8 August 2019



Message from the Editor

How long does a motorcycle tire last?

1. Tread - First of all, you should check if your tires have tread. State and federal regulations dictate that your tires must have anywhere between 1/32 and 2/32 of tread depth. That said, the middle of your tire gets into the greatest contact with road surfaces. As such, this section tends to wear out before the rest of the tire. 2. Defects - Second, you should check your motorcycle tires for defects. Although the required tread might be there, the sidewalls might have cracked. This cracking is typically referred to as dry rot, and it is a clear sign that the time is ripe for you to get a tire replacement. Alternatively, the tire might have a worn out, square profile. In case you lean your motorcycle into a turn, said tire won't feel as good as it did when it was still new. This indicates uneven wear and calls for a new tire. 3. Age - The age of the motorcycle tires also comes into play when you think about how long motorcycle tires last. To this end, it is imperative that you learn how to check your tire to see the level of durability recommended by the manufacturer. On average, the front tires on a typical bike should last 15,000 miles. Rear tires, on the other hand, will last for around 12,000 before you need to change it. Of course, your tires will only last quite as long if you maintain them well and get them checked on a regular basis.

Richard 'Stretch' Sawicki

Editor - Daytona Beach H.O.G.



2019 Daytona Beach HOG Executive Board



Chapter Director Paul Gunness



Chapter Assistant Director Paul Doolittle



Chapter Secretary Ms. Susan Doolittle





Chapter Treasurer Howard Robinson

Daytona Beach HOG Administrative Staff



Message from the Director

Greetings Fellow Hog's

The last month has passed by in a hurry as family commitments took us back to the wonderful temperatures and sights in Wisconsin. The only thing missing on this trip has been my cycle. Driving through the scenic hills and valleys is nice but not as relaxing as on my Harley. The trip has been a welcomed change from the extreme heat and Florida sun, perhaps some of the cooler temps will follow us back.

I have had time to reconnect with friends and family and hear many adventures of another great outing by those that attended the Sturgis motorcycle rally. Next year will be the 80th anniversary of the Sturgis rally and it sounds like many plans are already underway. Having attended the 75th be sure to book your rooms early as they won't be available long.

Speaking of a Motorcycle Rally, our very own Daytona Beach Biketoberfest is only weeks away and we all know the fun and excitement that takes place. I'm sure the dealership will be asking for assistance during the event so if you want to join in keep your eyes and ears tuned in for more details.

Our HOG Chapter Picnic will be taking place in September which will also include live music, good food and prizes.

As always I remain open to discuss anything chapter related so please feel free to reach out to me or one of the other officers.

Take care and ride safe!
PAUL GUNNESS
DIRECTOR - Daytona HOG

Message from the Assistant Director



Susan and I had the pleasure of representing the Daytona Beach HOG Chapter at the Annual J.J. Martin Day – at the Volusia County Mall, sponsored by the 'ORMOND STRONG' organization along with the Vietnam Veterans of America – Chapter #1048. It was a Salute to ALL Veterans, both male & female, along with First Responders, Police, Fire, Emergency Squads, Sheriffs and Emergency Services personnel. It was great to see woman of the Armed Forces honored for their services and sacrifices, as well as other individuals for their accomplishments. We even had the pleasure to witness one of our own HOG members, Mr. Jerry Gomes receive a Leadership Award. It was a great day and all in attendance had a very patriotic experience.

PAUL DOOLITTLE
ASSISTANT DIRECTOR – Daytona HOG

Message from the Secretary

Nothing new to report, everything is fine, so see you all at the AUGUST HOG Meeting SUSAN DOOLITTLE

Message from the Treasurer

My 'Treasurer's Report', as always, is available at the meeting for review to any DB-HOG Chapter Member HOWARD ROBINSON

Message from the Activity Director

Fall Picnic

NEXT MONTH - September 28th, it will be here before you know it! **Only ONE more Chapter Meetings left to sign-up for the picnic!** Members pay \$5, guest \$10 to sign-up; members get their \$5 back when they show up for the picnic. Because we are having the picnic at the Destination Pavilion, we have ample pavement for motorcycle games this year! John DeVito will challenge your skills with games like slow race and others. And as always, Ladies of Harley will host games of chance with opportunities to win BRHD Gift Cards. We have live music this year and catering by The Chicken Pantry. Menu includes Fried Chicken, Italian Sausage w/peppers & onions, Meatballs in marinara sauce, Hoagie rolls, Mac & Cheese, and Coleslaw. If you are not able to attend the chapter meetings and want to go to the picnic, contact Gail at activities@daytonahog.com

Christmas Party

Tickets for the Annual HOG Christmas Party will go on sale starting this month – at the August HOG Chapter Meeting! The Shake, Rattle, and Roll in a Winter Wonderland Christmas Party is *Saturday, Dec 7th* at the Halifax Plantation Golf Club. There will be a cocktail hour from 6-7 pm with passed Hors D'oeuvres (spanikoita, sesame chicken skewer, and coconut shrimp), with a plated dinner served at 7 pm - options are Salmon, Chicken Piccata, and Prime Rib. Music will be provided by The Silvertones Rock-n- Roll Revue, and of course there will be door prizes along with best dressed and dance contests! Tickets are \$30 for members, \$40 for guests. Questions? Contact Gail at activities@daytonahog.com.

Volunteer Opportunities

We are looking for two more volunteers to help with cleanup after the Fall Picnic. See Gail at the Chapter Meeting or email activities@daytonahog.com. By volunteering, you will be entered into a drawing for a BRHD gift card!

Ms· Gail Smith

Daytona Beach HOG Chapter

Activity Director

Message from the Head Road Captain

As always, IF you want to 'RIDE' to a specific location, restaurant, city, town or special venue, then please let me know so I can get the Road Captains to plan and execute a 'requested RIDE' on the calendar in the near future.

Respectively Submitted, Gerry "Woody" Smith

Message from the Membership Chairperson

Membership is rolling right along and there is a lot going on in the club. John and I have been busy with our family and are traveling to Texas this month the see our grandson graduate from BMT (Basic Military Training) in the United States Air Force.

Please remember to let me know when your National HOG renews so I can update our data system. I know I sound like a broken record, but it is important to keep current.

Daytona HOG will need a new Membership Chairperson for 2020 as I will be passing the torch. It's been challenging and fun over the last 3 years. I have met so many wonderful people up close and personal as they register. I will tell you that you need a computer that handles the Access Program as that is what our data base is. I did not realize that when I took over this position so off to the computer store we went to buy a new computer!

Please let me know if you are interested. I will not leave anyone hanging with all the renewals and new member registrations in January and February. I will work with you side by side in the beginning.

Diane Devito

Daytona Beach HOG Membership Chairperson

Message from the Ladies Of Harley

See you all at the HOG meeting

Karen Colby

Director, Ladies of Harley

Road trip to a Family Reunion

When last month's HOG meeting was being held, I was well underway, towing my Trike, north to New Jersey to meet-up with a riding partner [over 20 yrs. now] in heading to my Family Reunion in Greenville, N.Y. Tom Walsh and I had planned this trip earlier in the year and made a vacation [for him] and a memorable trip for me, making it to the 30th Borwegen Family Reunion [mother's side].

We started out from Toms River, N.J. bright and early on Sunday morning, on back roads I had not ridden in over 15 years, heading north towards the Delaware Water Gap [Rt.80] crossing over into Pennsylvania. Our planning had been to go north further up into PA. and then ride west on Route 6, from Scranton, PA. towards Erie. Rt. 6 in know as the 'Grand Canyon of PA.' After going thru the 'GAP', we kept an eye-on-the-sky, as they say, and hastened our trip a bit due to a massive storm brewing over the Pocono Mtns. of PA. and moving eastward in our direction. We managed to reroute north of the 'GAP' and ride our way to the northwest corner of Scranton and then head east and south till we came to Rt. 6 west. Staying dry and still on track for our adventure.

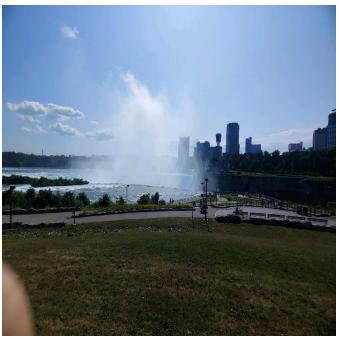


Well . . as plans go, sometimes you have to make adjustments. Our first night stay was in a town called Mansfield, PA. on Rt. 6. The next morning it was raining, and <u>I mean RAINING!</u> We elected to stay put at this Hampton Inn lodge, and was not about to get drenched, soggy and chilled IF we didn't have to. The weather on the next morning brought colder air and sun. OFF we rode, west on Rt. 6 again thru the 'Grand Canyon' area, the Allegheny Forest and on to the town of Warren where we turned north on to Rt. 62 leading us all the way into city of Niagra, and to the Falls.

Our goal for this leg of the journey was to get over to Niagra Falls in N.Y. it was challenging just to ride into the city of Niagra, not to mention finding a parking spot and seeing the Falls.









We managed to find parking in the Niagra Falls National Park on Goat Island which is between both sets of Falls. It was free for motorcycles and we could walk between both sets of Falls. We had a great afternoon touring the area, and had our bikes right next to the Park Rangers booth so he watched our travel bags on our bikes as we walked around the area. The temperature did climb back into the upper 80's and humidity here was almost like back home here.

After the visit and a small, late lunch, we decided to leave the area just before the 'rush hour' began and headed out-of-town going up along lake Ontario shoreline heading northeast.

Little did we realize we were headed into the area of Rochester, N.Y. and found-out the traffic is horrible there. We stopped for a quick coffee and some planning. We waited for the locals to go home and we then

headed out, again, along the lake shoreline making it to a nice lodge in the Sudus Point and Bay area by nightfall.

The next morning we ventured, still in a northeast direction working as many back roads as possible, headed towards the 1,000 Islands region along the St, Lawrence seaway. We rode exceptional back roads and local streets making it to Oswego and still staying along the lake shoreline, coming to Mexico, Romano Beach, Port Ontario, Henderson Harbor, Sackets Harbor and many other great towns along this back country route. We managed to follow the route and get to Cape Vincent and ride along the St. Lawrence seaway seeing many of the lake's grain, ore ships.

We rode our way along the St. Lawrence and stop in Alexandria Bay for lunch and a walk about town. Then east towards Messena, N.Y. where we had a chance to see the Eisenhower shipping locks in operation, lowering and raising those lake ships from the upper St. Lawrence seaway into the Lake Ontario waters.





After this stop, it was on southbound riding the most beautiful part of New York state, thru Adirondack Forest region, Lake Placid, Silver lake, Ferris lake and other great areas, crossing south of I-90 near Amsterdam and going towards Cobleskill, under I-88 and on into our stop in Oak Hill, N.Y. where we planned our stay in a B & B The Dewitt house, once a stage stop through the Adirondacks and Catskills region. We had made reservations in this locale, as it was only 3 miles to my cousin's house where the Reunion was going to take place.

The accommodations were great, the three-course breakfast meals were well out-of-the-ordinary with an international theme every morning out back along the stream. Nothing like getting away and enjoying life. There were others staying at the Dewitt house too, and we all got to know others plans. One couple, from 'Hell's kitchen' in N.Y.C. was there for an anniversary get-away, and the other couple was there touring the area from West Virginia looking to see the sights of WOODSTOCK, N.Y. (south of our location) where they had been in attendance 50 years ago. Tom and I noted we were there for the Reunion and were also touring the area as well. The weather . . . daytime was in the mid 80's, but it was great at night, no air conditioning, and slept with the windows open all night with the cool air in the valleys and hollows.









Then, for the next four days it was a great Family Reunion with over 80 members of the family coming into this area, meeting at Ralph's place and enjoying each other's company, catching-up on family news and other items. There was riding each day to various attractions and sights in this part of the Catskill Mountain region. Food, drinks and other menu items were plentiful, as well as a lot of home cooked deserts and pastries.

For the first time in about 20 years, my younger brother, Charles, attended this event. Somewhat of a family issue held him back all these years, but it was great to have two of us, out of four, there at the Reunion this year. Older sibling Mike was not able to make it from California, and sister Anne was held back with health issues after a stroke. All in all, we had a great gathering of family and friends that made this trip/vacation well worthwhile for the travel throughout New York state.













Cousin Bill from N.J. and wife Cathy having a great time with another cousin, Joe Brocard from Sweetwater, Oregon [at age 90] there was a great meal the last evening of the affair with an 'Open Bar', music, dancing and an all-you-can-eat Bar-B-Que spread of brisket, ribs, chicken and steaks with all the fixins' and such.

A side trip one day was up to the 'Secret Caverns' in Barnerville. We had a guided tour of the caverns, and found out I can fit in some really tight spaces and passages. There were plenty of things to see as we walked deeper and deeper into this place, with it culminating at the end where there was a 150 ft. underground waterfall. Temperature was at a constant 50° degrees and a humidity of about 65%.









All in all, it was a great trip/vacation to attend this Reunion. The riding was excellent and we put over 2,250 miles on the bikes with this 10 day 'RIDING' adventure [Tom his RoadGlide and myself on my TriGlide] Upon returning to N.J. I did a layover at Ft. Dix Army Base/McGuire Air Force Base then U-Hauled trailered the bike back home here to Florida. It was great and look forward to next year's 2020 Reunion, as I do not have to travel so far ... host will be cousin Ricky and wife in Dunnellon, Florida.





Scenic overlook on route 28 thru Durham County



Ready to roll, uphill, to the next stop



A sign you really won't see in Florida

A perfect ending to a great Family Reunion

ORMOND STRONG and VIETNAM VETERANS of AMERICA #1048

"J. J. MARTIN DAY - Salute to Veterans & First Responders At the Volusia County Mall - Saturday August 17^{th} , 2019

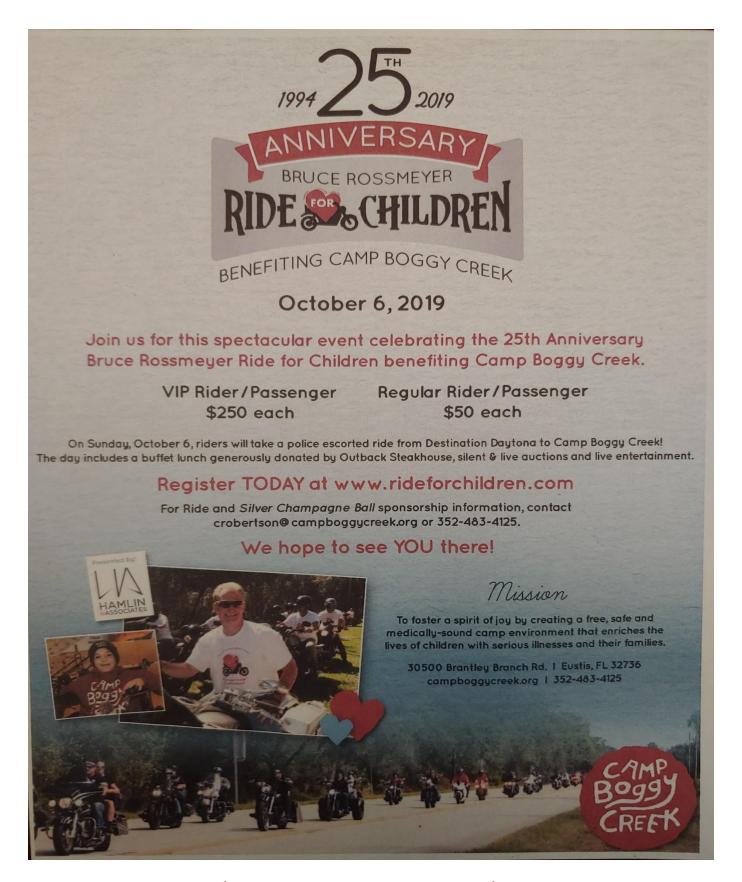


JERRY GOMES RECEIVING HIS AARD FOR LEADERSHIP - 'Ormand Strong' Group





Jim Payne & Jerry Gomes



Remember, October 6th, 2019 – This will be the 25th Anniversary Ride of the 'Bruce Rossmeyer' Ride for Children, benefiting and supporting the children of Camp Boggy Creek 'where Kids can be Kids'!

HAND SIGNALS

Mitch Powell

Safety Officer

One of the most important skills in safe group riding is the proper uniform use of hand signals. In this chapter you may often hear the Road Captains mention in their pre-ride instructions to use the Motorcycle Safety Foundation (MSF) hand signals. I have attached two charts showing the MSF hand signals. These charts go beyond the basic right, left and stop hand signals we all had to learn to get our first basic driver's license. Electronic hand signals are useful in our everyday riding, but they are not as effective as hand signals on a group ride. If a Lead Road Captain provides an electronic signal only, it will not be visible farther back in the group leaving those riders including the Sweep Road Captain at a loss to know what is about to happen. Hand signals are much easier to see and it is the responsibility of all riders in the group to pass those hand signals to the rear so that all riders know the Lead RC's intentions. It's a beautiful sight when all riders snap the hand signals at the same moment. It's not just a cool thing to see, but a necessary component of a safe group ride. Some of the most common signals used with the exception of the basic turn signals are the double file and single file signals. An arm raised high over the head with a single index finger pointing up signifies a single file formation. This is often used on a narrow road with limited shoulders. Remember the two second rule when following a rider straight ahead. HOG recommends single file formation thru all construction sites. The same signal with the single finger pointing to the edge of the road is the warning that there is a hazard at the margin of the road such as a parked car, bicyclist etc. Single file formation is terminated when the Lead RC raises an arm high over the head with two fingers pointed up. This directs a return to the staggered formation. A hazard in the road can be signaled by pointing with a foot or hand. All riders should become familiar with the MSF hand signals and remember they are useless if not passed to the riders behind. RIDE SAFELY, HAVE FUN AND ALWAYS KEEP LIV'N THE DREAM!

Mitch Powell Safety Officer

Ride Safely, Have Fun & Keep Liv'n the Dream

HAND SIGNALS

Hazard in Roadway on the left, point
with left hand; on the
right, point with right foot.





Highbeam – tap on top of helmet with open palm down.



arm out to side pointing to tank with finger extended.



forearm extended, fist clenched with short up and down motion.



Refreshment Stop – fingers closed, thumb to mouth.



Turn Signal On – open and close hand with fingers and thumb extended.





■ Pull Off – arm positioned as for right turn, forearm swung toward shoulder.





HAND SIGNALS

Single File arm and index finger extended straight up.



2 Double File – arm with index and middle finger extended straight up.



Stop – arm extended straight down, palm facing back.



Speed Up arm extended straight out, palm facing up, swing upward.





arm extended straight out, palm facing down, swing down to your side.





arm extended straight up from shoulder, palm forward.



You Lead/Come –
arm extended upward 45 degrees,
palm forward pointing with index
finger, swing in arc from back to front.





BIKE STUFF

John Devito

PLP Instructor

Mark Klayman from BRHD spoke at our July HOG meeting about Harley's electric bike, the *Live Wire*. I heard a few members moan and groan, then after the meeting I heard more of the same. Let me give you my 2 cents worth. Some of you may know for over the past 10 years I have worked demo rides bike week and Biketoberfest for several different motorcycle manufactures. One of them had an electric motorcycle. I rode their electric motorcycle during the events. At first, I rode it as a dare not having any interest. The more I rode it the more I liked it. It was cool. It was smooth, it had plenty of power and no engine heat. This model had a transmission. I felt this was unnecessary. I started out in any gear I wanted and stayed there. I didn't have to shift when riding. I really wanted to purchase one. A major downfall for me was it only had a 70 mile range. Hell, I couldn't make it from my house to our dealership and back without a recharge. At that a recharge took 24 hours. This company had a small market share and folded as they didn't want to invest in bringing the rest of their fleet up to current emissions standards. They put their money into another brand they that they owned.

Back to the *Live Wire*.... I read it will be the first of 3 electric bikes the motor company plans on manufacturing. It has double the range and a quicker charging time than the one I rode.

Harley brought a *Live Wire* to the speedway during bike week. It was running on a rear wheel stand. It looked like a dyno, but it wasn't. I was able to ride it in place. I felt silly but did get the feel of it. In addition, I was able to see how the regenerative braking worked. This feature would increase the bikes range when in traffic but not on the highway.

Don't knock it until you have had a chance to try one. If I wasn't retired, you just might find one in my garage.

Lastly you may have heard I'm retiring from PLP. Yes, it's true. It's been 20 years so I'm taking a break. Dan, Bob and Roger will continue the good work we have been doing. I'm also not renewing my rider coach certificate. I'll attend PLP when I am here, but I can't commit monthly as I did.

Thanks to all who have participated and have assisted in picking up cones. The time and place should remain the same, however, <u>check the calendar to verify</u>. AND .. Yes, this is my last article.

All The Gear All The Time, ride and have fun, but please ride safe.

John Devito

PLP Instructor

PLEASE REMEMBER

This is YOUR Newsletter – you can submit your vacation, favorite RIDE, a known location for good food and fun $\cdot\cdot\cdot$ Whatever !!

Please REMEMBER WHEN YOU SIGN IN FOR A RIDE, please PRINT.... IF THEY CAN'T READ YOUR NAME, THEN YOU WILL GET NO RIDE CREDIT

ATTENTION ALL RIDERS

I am already getting a start on the 6th ANNUAL HOG INTERNATIONAL RIDE during the annual DAYTONA BEACH Bike Week of MARCH 2020. This event is sponsored by the Daytona Beach HOG Chapter, in support with Daytona Harley-Davidson and HOG of Milwaukee, Wisconsin. IF you have ideas, comments, concerns and other items you think the Road Captains should OR would address to make 2020 better than we just had in 2019, please come forward and let us all know what needs to be discussed, changed, improved, deleted, added, etc.

You may contact the Head Road Captain OR any Road Captain

HRC - Gerry 'Woody' Smith

YES - IT IS THERE!

FIND THAT 'HIDDEN NUMBER' AND SEE IF IT'S YOURS · DON'T GET LAX AND MISS YOUR CHANCE TO WIN A FREE 1-YEAR DAYTONA BEACH HOG CHAPTER MEMBERSHIP

NOTE: Last month [JULY] the HIDDEN number was included in a picture of HOG members · · · ·

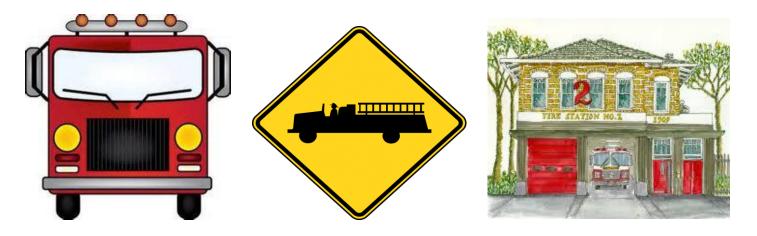
Sorry, last month the person was not present ... NO winner!

There will be a **Monthly Ceremony** presented by our own Chapter Chaplain Ron Cain· **After the end of each HOG Monthly Meeting**, just outside the back doors of the facility·

Ron & Carley will be doing the Bike Blessings in the parking lot east of the building·



This is MONTHLY ... please see Chaplain Ron Cain



Daytona HOG Florida Fire Station Tour

To participate, all you have to do is RIDE to the below listed locations between the dates of MAY 19, 2019 thru SEPTEMBER 17, 2019.

All you have to do is take a picture of you, and your motorcycle, in front of the Fire Station Sign located at each Fire Station, Company or Squad.

This is a 'Ride on your own' event. We highly encourage you to RIDE with other Chapter members to these destinations. Once you have taken the photo of you and your motorcycle, you must E-mail it to the following:

activities@ daytonahog.com

Please . . . you must include your name in the E-mail to receive credit

ALL photos from this Event must be received No Later Than [NLT] the date of SEPTEMBER 17th, 2019 at 4:00 p.m. – ANY photos placed on Facebook, or any other social media platform will not count towards that persons credit, as you must submit your entries per the RULES as noted above to receive credit

ALL participants who complete all [12] fire station STOPS and follow the requirements will receive a commemorative patch, rocker or pin. They will also be entered into a prize drawing at the September HOG Meeting.

Participation is encouraged and open to ALL Daytona Beach HOG members, and any questions should be directed to director@daytonahog.com OR activities@daytonahog.com







Florida Fire Station Tour 2019

| | · |
|---|-------------------------------|
| Lake County Fire Rescue Station # 13 | 25330 County Route 42 |
| | Paisley, FL. 32767 |
| Marion County Fire Department | 13323 NE Jacksonville Road |
| | Sparr, FL. 32192 ** |
| Alatchua County fire Rescue Station # 8 | 5715 NE US Highway 301 |
| | Hawthorne, FL. 32640 |
| Clay County Fire Rescue Station # 20 | 303 S Oakridge Avenue |
| | Green Cove Springs, FL. 32043 |
| St. Johns Fire Station # 12 | 4405 Avenue A |
| | St. Augustine, FL. 32095 |
| Brevard County Fire Station # 24 | 2280 Columbia Blvd. |
| | Titusville, FL. 32780 |
| Orange County Fire Rescue Station # 84 | 1221 N Fort Christmas Road |
| | Christmas, FL. 32709 |
| Sanford Fire Department Station # 31 | 1301 William Clark Avenue |
| | Sanford, FL. 32771 |
| Cocoa Beach Fire Department | 151 W Volusia Lane |
| Station # 50 | Cocoa Beach, FL. 32931 |
| Rockledge Fire Department Station # 1 | 1800 Rockledge Blvd. |
| | Rockledge, FL. 32955 |
| Melbourne Fire Department | 3721 N Wickham Road |
| | Melbourne, FL. 32935 |
| Seminole County Fire Station # 42 | 344 2 nd Street |
| | Geneva, FL. 32732 |

^{**} SPARR, FL. may also come-up on Map Program and/or GPS as : CITRA, FL. 32113

Deadline will be September 17th 2019 @ 4:00 p.m.

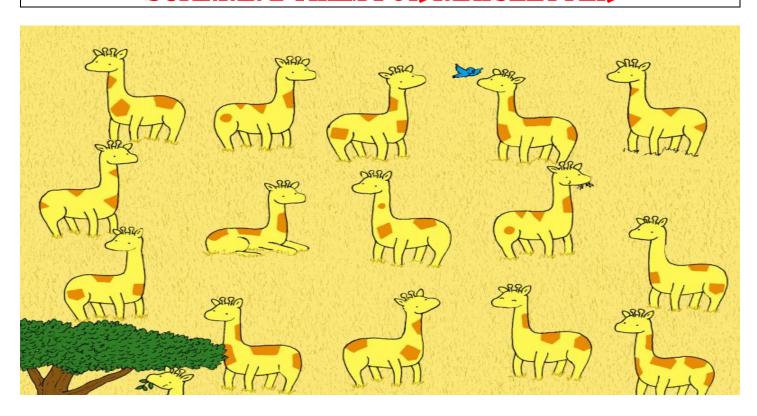
CALLING ALL VETERANS OF THE DAYTONA BEACH HOG CHAPTER

REMEMBER THAT I AM LOOKING FOR YOUR MILITARY PICTURE FROM BASIC - AIT - DUTY TIME

CELEBRATING ALL VETERANS IN THE OCTOBER 26[™] 'HOG CALL' NEWSLETTER FOR VETERAN'S DAY – NOVEMBER 2019

PLEASE SUBMIT THEM TO THE EDITOR NO LATER THAN 14 OCTOBER 2019

ALL PHOTOS SUBMITTED WILL BE RETURNED AFTER SCANNING THEM FOR NEWSLETTER



"The LiveWire"

Coming soon to a Dealership you know best! Bruce Rossmeyer's Daytona Harley-Davidson



The 'LiveWire' comes 'alive' at the Bruce Rossmeyer's Daytona Harley-Davidson



The first 'LiveWire' Charging station now ready at the Dealership [by Service Area]







Jean Abeling

Customer Relations
Manager
Riding Academy Manager
Bruce Rossmeyer's Daytona
Harley-Davidson
1637 N US HWY1 Ormond
Beach, Florida 32714

Phone: (386) 671 - 7100 (ext. 1311) Fax: (386) 671 - 7086 US 5073268

E-mail: jabeling@bdhd.com

RIDE 365 PROGRAM

The 'Program' is alive, well and making great strides for the RIDING year 2019. Jean Abeling is at the Daytona H-D Dealership to record your starting mileage on your motorcycle. This is not only a personal item for riding, but as a whole to achieve a rating for the Daytona Beach HOG Chapter in overall standings within the State, as well as the Nation.

Call the Dealership: 386 – 671 – 7100 [ext. 1311]
Ask for Jean Abeling. She is there to record your starting mileage figures for 2019 . . . No matter when you start So get out there and RIDE
'those miles will add up benefiting you and the Chapter'





MESSAGE FROM THE DEALERSHIP....

THE MILES YOU RIDE SHOW YOUR DEDICATION TO FREEDOM AND THE OPEN ROAD.



Whether

it's an afternoon get away or a transcontinental journey of a lifetime, every ride you take brings us closer together. Keep track of your lifetime mileage, because the miles count. If you aren't enrolled in the Lifetime mileage program, see your dealer to enroll.

What is Ride 365? Ride 365 is The Official Mileage Recognition Program for The Official Riding Club of Harley-Davidson. Ride 365 includes the existing Lifetime Recognition and two new programs—Annual Recognition and an annual Chapter Challenge.

Why are we doing it? To encourage you to focus on the reason you own H-D motorcycles—to ride them!

What's in it for me as a H.O.G. member? • Celebrate good times—log your miles and be recognized • Track your riding experience—rack up miles and celebrate the milestones • Contribute to your Chapter's Challenge mileage goal—have fun as you strengthen your Chapter

How will mileage be tracked? You must have your odometer mileage validated at your H-D dealership at the beginning of the calendar year. After that, you can return to the dealer throughout the year to add to your total annual mileage. **Can I enter mileage myself?** To maintain the integrity of the program, mileage must be read and entered at authorized Harley-Davidson Dealership.

Who is eligible to participate in Ride 365? Any H.O.G. member can and should participate!

If I trade in a motorcycle, can I keep the miles? Yes. The miles ridden by you, belong to you.

What if I have more than one bike? Can I register all of them in Ride 365? Yes.

Can H.O.G. members start the program at any time during the year? Yes. You may check-in your mileage at any time during the year. The annual program recognizes miles ridden from January 1 through December 31, so it's smart to check-in mileage at the beginning of the year.

How many times each year do H.O.G. members have to check-in their mileage? You need only to have your odometer checked in two times each year at the dealership—the first time to validate miles on or after January 1, and the second time is for a final annual total on or before December 31. However, you'll want to check in with your dealership frequently to enter your updated miles so you can earn digital badges and add to your annual and chapter totals throughout the year. Adding your mileage will instantly update the HOG.com website and your chapter totals.

What are the individual levels, rewards and recognition offered in the Ride 365 program?

- 1,000 miles Digital badge
- 2,500 miles Digital badge
- 5,000 miles Digital certificate & digital badge
- 7,500 miles Digital certificate & digital badge

- 10,000 miles Digital badge, certificate & patch
- 15,000 miles Digital badge, certificate & patch
- 20,000 miles Digital badge, certificate & patch
- 25,000 miles Digital badge, certificate, patch, Challenge Coin
- 50,000 miles Digital badge, certificate, patch, Challenge Coin
- 75,000 miles Digital badge, certificate, patch, Challenge Coin
- 100,000 miles Digital badge, certificate, patch, Challenge Coin

PLEASE STOP BY THE DEALERSHIP AND HAVE YOUR MILEAGE READ....



Message from the local Harley-Davidson Dealership

ROSSMEYER REWARDS

In celebration of 25 years in business, we are rewarding you - our most valued customer - with a brand new points reward program designed specifically to enhance your shopping experience at each of our Bruce Rossmeyer's Harley-Davidson® store locations.

When you join our free Rossmeyer Rewards program you'll earn valuable points for every purchase you make at Daytona Harley-Davidson® and New Smyrna Harley-Davidson® which can then be redeemed toward future purchases. That's right, shop with us, receive reward points for each purchase then redeem those reward points on even more great Harley-Davidson® items!

Here's how it works:

Sign up for your free Rossmeyer Rewards Card with one of our sales associates.

Carry your card and each time you shop present your Rossmeyer Rewards Card for credit to your account on all qualifying transactions at checkout. You must present the card at time of purchase to add the points - so carry your card at all times.

As a loyal Rossmeyer Rewards customer we will credit you points for every \$1.00 spent on nearly everything you purchase in our parts, service, MotorClothes® and motorcycle rental departments (excludes motorcycle purchases, internet/on-line purchases, taxes, promotional add-on items, and certain service/ warranty work - see store associates for details).

As your Rossmeyer Rewards points increase, so do your rewards which can be redeemed for dollars toward future purchases in Bruce Rossmeyer's Daytona Harley-Davidson® and New Smyrna Harley-Davidson® anytime you like. Maximum points a member can have at any one time is 10,000 points.

Rossmeyer Rewards points will expire at the end of each calendar year.

Rewards become available up to 24 - 48 hours after your purchase and 48-72 hours for specials.

To convert the points to a Rossmeyer Reward certificate simply print the certificate as instructed and bring it to our dealership where the cashier will apply it to your purchase. Reward certificates printed by the customer will automatically expire within 30 days from the date that the certificate is printed. Lost or stolen certificates cannot be replaced. Defaced certificates will not be accepted by the dealer. Reward certificates cannot be redeemed for cash. Reward points cannot be issued retroactively so carry your card at all times.

Once you redeem your rewards, the points will be automatically deducted from your total.

Only one Rossmeyer Rewards card per person will be issued. Replacement cards will invalidate previous accounts which may result in loss of earned point totals.

Earn Bonus Points!

Rossmeyer Rewards members will be the first to know about the arrival of new items and services. Plus, we will notify all Rossmeyer Rewards members of ways to increase your earnings with bonus point offers for attending special events and unique sales events throughout the year which can occur at anytime, in any department!

Daytona & New Smyrna Beach H.O.G.® Member Special Benefits

Bruce Rossmeyer's Daytona and New Smyrna Beach H.O.G.® members who participate in the Rossmeyer Rewards program will be awarded 2.0 points per \$1.00 spent in the Bruce Rossmeyer's Harley-Davidson® stores. That's twice as many as non-members! Bonus points will also be awarded for a member's active volunteer service during special events and other approved chapter activities. See store H.O.G.® coordinator for details.

MOTORCYCLE SALE REFERRALS GET EXTRA POINTS!!*

Customers who refer Bruce Rossmeyer's Harley-Davidson® to friends and family who purchase a motorcycle from either of our Florida dealerships will be awarded bonus points in the Rossmeyer Rewards program at the following levels:

- 2000 points for the first referral.
- 3000 points for the second referral within one year of first referral.
- 4000-points for the third referral within one year of first referral.
- 5000 points for the fourth referral within one year of first referral.

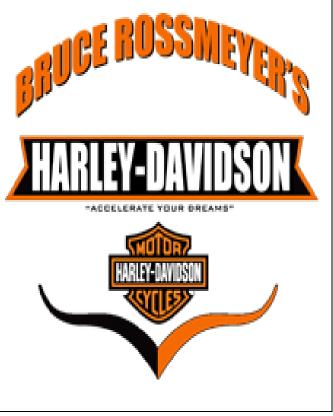
*In order to qualify for the referral points, the motorcycle purchaser must identify you - the referring Rossmeyer Rewards member - to the sales person and finance manager prior to the motorcycle purchaser signing the purchase paperwork and taking delivery of the motorcycle - absolutely no exceptions.



Mr· Will Rossmeyer - Vice President
Bruce Rossmeyer's Daytona Harley-Davidson

Dealership HOG Chapter Sponsor

Mr. Will Rossmeyer - Vice President 386 - 671 - 7119



Message from the Quartermasters



Good day fellow members

Stop by the Quartermaster Table before the meeting to purchase your HOG merchandise we have in stock. ALSO to note, we can order other HOG items that you may want just by checking out the HOG Merchandise catalog and letting us know the item and quantity you would like us to order. The Holidays are soon approaching and there are great 'stocking stuffers' you can buy here for that reason. Hope to see everyone at the August HOG meeting.

Tony and Michelle Foltz

Quartermaster - Daytona Beach H·O·G· Chapter

E-mail us at: daytonahogquartermaster@aol.com

REMEMBER

CHECK THE DAYTONA HOG WEBSITE AND FACEBOOK PAGE FOR INFORMATIONS, RIDES, EVENTS, SPECIAL HAPPENINGS, DEALERSHIP PARTYS, Etc.

AND ... THERE IS A NEW PASSWORD TO THE 'MEMBERS ONLY' SECTION ...

PLEASE ASK AN EXECUTIVE BOARD MEMBER FOR IT AT THE HOG MEETING

NOTICE - NOTICE - NOTICE

For those that DO and/or DO NOT know the rules for the "HIDDEN NUMBER" let's refresh:

- 1. The 'HIDDEN' number is located within the pages of each DB-HOG monthly Newsletter IT is for you, the HOG member to FIND IT, CHECK IT and SEE IF it is your current NATIONAL HOG Membership Number.
- 2. You also must be a member in good standing with the HOG Chapter.
- 3. IF it is your number, you must come forward PRIOR TO, DURING or BEFORE I make the Monthly Newsletter Report at the meeting ...
- 4. YOU can also come forward and reach-out to any Executive Board member OR to me, the Editor, letting one of us know you are the 'owner' of that number and claim your reward.
- 5. The prize for finding 'your' number and claiming it is as noted:
- A 'FREE' one (1) year [next calendar year] HOG Chapter membership [value @ \$20.00]

PARKING LOT PRACTICE

Parking Lot Practice (PLP) will continue throughout the current RIDING year. It is held at the pavilion across from the J & P Cycle Store over at "Destination Daytona".

The location (at Destination Daytona) may change due to the type exercises planned

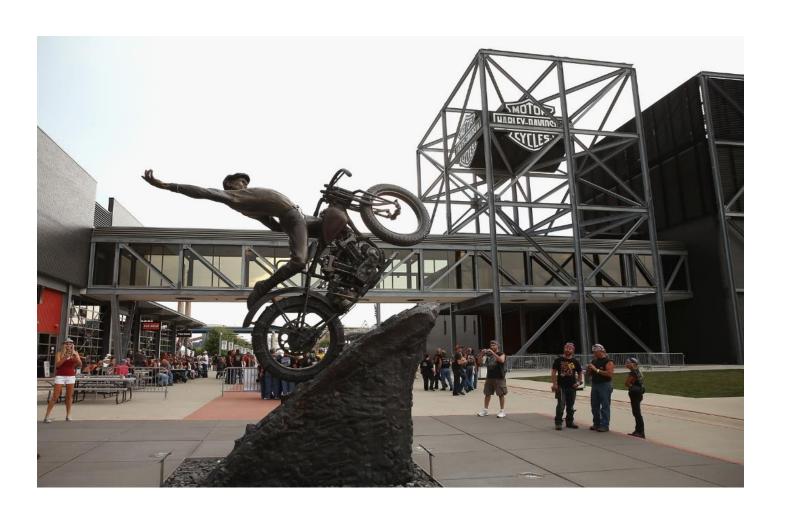
This is a FREE monthly session for Daytona Beach HOG members ONLY.

Roger White, Dan Vassallo, and other riders, as well as myself [John Devito] will continue to give you the best instruction and practice courses in riding 'your' type of motorcycle.

Be it two [2] wheel OR three [3] wheels, we will continue to endeavor and make your riding experience worthwhile when attending these instructional courses.

Parking Lot Practice – 1st SUNDAY of the Month – 9 a.m. to 11 a.m.

WWW.DAYTONAHOG.COM WWW.BRHD.COM





The Harley-Davidson LiveWire

Bruce Rossmeyer's Daytona Harley-Davidson

an authorized Sales & Service (and Charging Station) for this new Electric Motorcycle

STOP BY and see Mark Klayman to place your order today!

PLEASE SUPPORT OUR SPONSORS

This year there has been a change-up in the way we will be supporting all of our sponsors who gladly buy-in to our newsletter advertisements, as you see in the following pages.

There will **NOT** be any more **RIDE** and have **FUN** BOOKS as there were in the past·
We, Jackie & Randy Port, have solicited those same vendors, as well as new ones, to advertise in our
Daytona Beach HOG Newsletter· They have done so graciously, with a 'buy-in' to the

VENDOR SUPPORT PAGES

You will note that some vendors are offering % percentages off of meals, as well as other discounts like AAA,

AARP, Military/Veteran

PLEASE, support those who support your great Daytona Beach HOG Chapter REMEMBER YOU CAN SUPPORT EACH and ANY VENDOR ANY TIME, ANY DAY

THANK YOU ... Jackie & Randy Port



3 Bananas

11 S Lake St - Crescent City FL 32112 386.698.2861

www.3bananas.com



Beach Front Grille

2444 S Ocean Shore Blvd - Flagler Beach FL 32136 386.693.4839

www.beachfrontgrille.com



Ruthy's Kozy Kitchen

618 Canal St - New Smyrna Beach FL 32168 386.423.9656

www.ruthyskozykitchen.com



Daytona Diner

1043 S Atlantic Ave - Daytona Beach Shores FL 32118 386.256.2603

www.daytonadiner.com



Racing's North Turn Beach Bar and Grille

4511 S Atlantic Ave - Ponce Inlet FL 32127 386.322.3258

www.racingsnorthturn.com



Alfie's Restaurant

1666 Ocean Shore Blvd - Ormond Beach FL 32176 386.441.7024

www.alfiesrestaurant.com



Giuseppe's Steel City Pizza

3658 Nova Rd - Port Orange FL 32129 386.761.4717

www.giuseppessteelcitypizza.com



Blackwater Inn & William's Landing

55716 Front St - Astor FL 32102 352.759.2802

www.blackwaterinn.com



Saints and Sinners Pub

1635 N US Highway 1 - Ormond Beach FL 32174 386.671.7108

www.facebook.com/saintsnsinnerspub



Goodrich's Seafood and Oyster House 253 River Rd - Oak Hill FL 32759 386.345.3397

www.goodrichseafoodandoysterhouse.com



Dogs R Us Titusville

4200 S Washington Ave - Titusville FL 32780 321.269.9050

www.dogsrustitusville.com



Renegade's On The River

1171 County Road 309 - Crescent City FL 32112 386.524.4052

www.renegadesontheriver.com



Java Joint Beachside Grill

2201 N Ocean Shore Blvd - Flagler Beach FL 32136 386.439.1013

www.javajointfb.com



Osteen Diner

195 S State Road 415 - Osteen FL 32764 407.323.6469

www.osteendiner.com



Lagerheads Bar and Grill

2986 Ocean Shore Blvd - Ormond-by-the-Sea FL 32176 386.265.1977

www.lagerheads.net



Pitmasters BBQ

4425 N US Highway 17 - Deland FL 32720 386.985.4488

www.thepitmasterbbq.com



Corky Bell's Seafood & Steaks at Gator Landing

185 S US Highway 17 - East Palatka FL 32131 386.325.1094

www.corkybellsseafood.com



Redfrog & McToads Grub & Pub

5545 A1A South - St Augustine FL 32080 904.814.8430

www.redfrogandmctoads.com



Shiloh's Steak & Seafood

3665 S Washington Ave - Titusville FL 32780 321.567.3555

www.shilohssteakandseafood.com



Realty Pros Assured - Kelly Melvin, Realtor

2110 Ocean Shore Blvd - Ormond Beach FL 32176 386.283.8109

kelmelvin@realtyprosassured.com



DOUG & LIL'S POTATO PATCH

635 S Woodland Blvd Deland FL 32720 386.734.8181

www.facebook.com/potatopatch



BILLY'S TAP ROOM & GRILL

58 E Granada Blvd Ormond Beach FL 32176 386.888.9163

www.billystaproomormondbeach.com



SPARKY'S PLACE RESTAURANT

24646 State Road 40 Astor FL 32102 352,759,3551

www.sparkysplace13.com



'World Famous' OASIS RESTAURANT

4000 A1A S Saint Augustine Beach FL 32080 904.471.3424

www.worldfamousoasis.com



Dixie Crossroads

1475 Garden St Titusville FL 32796 321.268.5000

www.dixiecrossroads.com



THE NEW CHICKEN PANTRY

600 E Moody Blvd Bunnell FL 32110 386.437.3316

www.facebook.com/The-New-Chicken-Pantry-219969641461529/



TOMOKA RIDERS

ABC MOTORCYCLE MINISRTY Ron & Carley Cain Ormond Beach FL 32176 386.441.8776

abchandling@cfl.rr.com

EXECUTIVE BOARD ROAD CAPTAIN MEETING DATES

MEMBERSHIP MEETING DATES

Please make note of date changes for **Monthly HOG Meetings**

Chapter Dealership Bruce Rossmeyer's Mr. Will Rossmeyer Vice President 386 – 671 - 7119

CUT OUT THE FOLLOWING LIST AND KEEP NEAR YOUR HOME CALEDAR

| Meetings are held on Tuesday Evenings | |
|---------------------------------------|--|
| 5:30 p.m. to 7:00 p.m. | |
| H-D Dealership Training/Break Room | |

Membership Meeting
9:00 a.m. till 9:30 a.m. 'Meet & Greet'
9:30 a.m. till 10:30 a.m. Meeting Time

| January 08, 2019 | January 26, 2019 |
|---|--|
| February 12, 2019 | February 16, 2019 |
| March 05, 2019 | March 30, 2019 ## |
| April 09, 2019 | April 27, 2019 |
| May 14, 2019 | May 18, 2019 ** |
| June 11, 2019 | June 29, 2019 ## |
| July 09, 2019 | July 27, 2019 |
| August 13, 2019 | August 24, 2019 |
| September 10, 2019 | September 28, 2019 |
| October 08, 2019 | October 26, 2019 |
| November 12, 2019 | November 23, 2019 [Holiday Weekend] |
| December 10, 2019 (Transition Meeting) | NO regular HOG Chapter Monthly Meeting |
| There will be NO regular meetings for the | Make note that due to holidays & conflicts |
| Month of December | March - May - June - November meetings are |
| Due to Holiday Season | CHANGED in the month |

Any & all meetings are open to the entire membership and participation is encouraged

EXECUTIVE BOARD & ROAD CAPTAINS will NOW be meeting at Daytona H-D Dealership >>>"NEW MEETING LOCATION — NEW MEETING TIME" <<<<

THIS NEW MEETING LOCATION HAS A NEW TIME

>>>>> STARTING AT 5:30 p.m. <<<<<<

Regular HOG Chapter membership meetings are held at HOULIGAN's in the dining room area (NEW TIME) 9:30 to 10:30 a.m.

(**) Denotes meeting will be on third [3rd] Saturday (##) Denotes meeting will be on 5th Saturday

Please check the Calendar daily for any 'last minute' changes