

The 'HOG CALL'

The monthly Newsletter of the Daytona Beach HOG Chapter #0652

Volume 2

Edition 5

MAY 2019



Message from the Editor

*Knowing that the year is already into it's fifth month, this is the time of the year when things get a bit 'sticky' and 'HOT'. I want to remind all those HOG Chapter riders that hydration is very critical during the next few months when your out and about cruising those back roads, taking a long ride to a Rally or other event, or just cruising the local streets around town. **WATER - H₂O**, is a staple of life and each person needs their own measure of water intake to make sure you stay 'HYDRATED' and not fall victim to dizzy spells, light headedness and/or passing-out from lack of WATER.*

*Soda, fruit drinks, alcohol beverages and other sugary liquids are not the way to go, and most times will make your thirstiness increase. SO ... make sure to keep a bottle, container, or other carrying device full of that faithful liquid ... **WATER** .. so natural. And get out there and, as always.....*

'RIDE AND HAVE FUN'!

Richard 'Stretch' Sawicki

Daytona Beach HOG – Editor - There is a chart on the pages below to help in calculating the intake a person would need to stay hydrated



2019 Daytona Beach HOG Executive Board



Chapter Director
Paul Gunness



Chapter Assistant Director
Paul Doolittle



Chapter Secretary
Ms. Susan Doolittle



Chapter Treasurer
Howard Robinson

Daytona Beach HOG Administrative Staff



Karen Colby
Ladies Of Harley®



Tony & Michelle Foltz
Quartermaster



Mitch Powell
Safety Officer



Diane DeVito
Membership



Ron and Carley Cain
Chaplain



Woody Smith
Sergeant-At-Arms



Norm and Jan Bogard
Welcoming Committee



Jerry Gomes
Head Road Captain



Marjie and Scott DeRose
Hot Dog Stand Coordinators



Mark "Skully" Klayman
Webmaster



Ronda Payne
Photographer



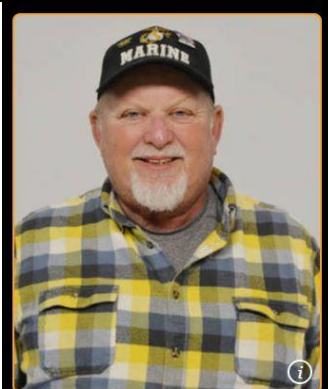
Gail Smith
Activities Director



Jackie and Randy Port
Sponsor Program



Richard "Stretch" Sawicki
Newsletter Editor



John DeVito
Parking Lot Practice & Ride Trainers

Message from the Director

Greetings Fellow HOG's,

Our Let's Go park-N has ended and on our last tour we had thirty eight members complete the entire Park Tour. Good job to all who participated and hopefully everyone enjoyed something new.

At our May 18th Chapter meeting a new **"event"** will be revealed that will offer you the opportunity to participate in some fun destinations and ability to obtain another patch, pin or rocker for your vest as well as some prizes for those that complete all of the event requirements. You will notice it is being called an **"event"** as this will not count towards ride credits and this will be explained more at the monthly meeting.

It is awesome to see the ride calendar filling up as it does and we should be proud of the number of rides we offer our members. I challenge everyone to find new and fun places to ride to and encourage the Road Captains to get you there, or better yet become a Road Captain and lead a HOG group to a new destination.

Lastly we are a riding club so let's cut through all the reasons why you are too busy and get on our bikes and ride!

I remain open and available to discuss chapter business with any member so please do not hesitate in contacting me or any board member. It is our duty to serve you the membership in the best way possible.

Take care and ride safe!

Paul Gunness

Director Daytona HOG



ALSO . . Knowing it is a 'short' month before this May HOG Chapter monthly meeting, just want you all to know how the Chapter has made an impression on our H.O.G. Regional Manager, Mr. Peter Schwab, who had some great words about the Daytona Beach HOG Chapter and the 'RIDES' that were guided throughout Bikeweek



A WORD FROM THE REGION

Daytona Bikeweek is officially in the books for 2019. We had a great time, especially on some mid-week rides. **Thank you to the Daytona HOG Chapter for doing an excellent job hosting the rides.** Hopefully all of you have had a chance to get out riding as well.

As we gear up for the season, remember it's all about having fun. Don't over-complicate things and do some new and exciting rides—longer, shorter, earlier, later, mid-week, adventurous. Don't let spring pass you by without getting out and smelling the fresh air.

We just kicked off the rally season with the "Cajun Country H.O.G. Rally" in Lafayette, LA. Remember to sign up for a rally. There are lots to choose from. I look forward to seeing many of you out on the road!

Also, if you haven't already, get those mileage entries in to start the annual Ride 365 program for your members. Ride more, smile more, laugh more!



PETE SCHWAB

H.O.G. Regional Manager
414-343-7601 | [Email](#)

Message from the Director (cont'd)

May 12, 2019

Very important information affecting the Daytona Beach HOG Chapter follows:

A difficult decision was made today, Sunday May 12th, by deciding that this was the last day of operation of the Chapter (HOG) Hot Dog Stand. The lack of volunteers was one of the biggest factors besides the financial aspect.

We wanted to provide as much time as possible for the dealership to explore options for the monthly swap meet and we did not have enough volunteers for June.

We will be exploring possibilities for the stand to return in the future but nothing is planned as of now. Please read the note from **MARJIE** our HOG Hot Dog Lady

*Respectfully,
Paul Gunness
Director Daytona HOG*

Message from the Assistant Director

Hi All,

Do you remember why you first took up motorcycles? How old you were? What you were in life? I ask these questions frequently when I am out riding because they are a reminder to me about why I picked up bikes at all. I was 12 when I started on mini bikes, then small trail bikes. Bigger trail bikes, then I was 16 and went to street bikes, and eventually when I was 32, I bought my first touring bike-a Gold Wing. It had given me a real sense of self assurance and esteem-with each new bike I was proud of my accomplishments and I had a physical presence of what I had achieved.

As I went through life, careers, wives, kids etc. I always had a motorcycle. It was something I could hold onto that was one constant in my life. It was a bridge to my childhood friends that I still keep in contact with today. It was a chance to break away from my daily life and experience the sense of freedom and excitement that the daily grind of life put me through. A fellow HOG member recently referred to this as “**Wind Therapy**”.

We should all ask ourselves these questions today - it might help us to get back to where we all need to be.

On another subject - **the Habitat for Humanity II has been rescheduled for June 22nd** - more details to follow.

*PAUL DOOLITTLE
Assistant Director - HOG Chapter*

Message from the Secretary

Nothing new to report, so see you all at the April HOG Meeting

SUSAN DOOLITTLE

Message from the Treasurer

My 'Treasurer's Report' is always available at the meeting for review to any DB-HOG Chapter Member

HOWARD ROBINSON

Message from the Activity Director

Fall Picnic (Sep 28th) will be held at the Destination Daytona Pavilion

Sign-up for the picnic begins with the May chapter meeting; As usual, there will be a charge of \$5 for members, \$10 for guests. You must sign-up in advance as we are catering the picnic (CHICKEN PANTRY of Bunnell) and must have an exact headcount. LOH will be hosting games again for your chance to win HD gift cards and other prizes. We will be introducing some motorcycle games this year! More details to come!

Christmas Party (Dec 7th) will be held at the Halifax Plantation Club House

This Clubhouse is located off of Old Dixie Hwy in Ormond Beach. The party theme is "Shake, Rattle n Roll" in a Winter Wonderland. Come dressed in your best prom, hip-hop, greaser, go-go, or disco attire from the 50's, 60's, or 70's! We have a live band this year!

"The Silvertones" a Rock-n-Roll Revue - <https://www.facebook.com/TheSilvertonesrr/>. Mark your calendars as this is sure to be a blast!

Ms. Gail Smith

Daytona Beach HOG Chapter

Activity Director

YES - IT IS THERE!

FIND THAT 'HIDDEN NUMBER' AND SEE IF IT'S YOURS · DON'T GET LAX AND MISS YOUR CHANCE TO WIN A FREE 1-YEAR DAYTONA BEACH HOG CHAPTER MEMBERSHIP

NOTE: Last month [APRIL] the HIDDEN number was in the article mentioning ...

'Please support our Sponsors' · · ·

DAYTONA BEACH H.O.G. DOG STAND

Marjie & Scott DeRose



An Important Message from our HOG Hot Dog Lady - 'Marjie'

Greetings Fellow HOG's ...

Hope you Moms had a terrific day. It was a sad day at the HDS Sunday. As some of you already know the decision of keep running the HDS has come to an end. Scott and I and hopefully I can speak for our fellow brothers and sisters of HDS past. Thank you for taking the time to get up early, shopping, and making sure the HDS runs smooth. A very SPECIAL thank you for all the VOLUNTEERS who has also gotten up early and help run the most fun event. Through the years we met new friends and hung out with HOG members as they ventured out and stopped by for a Hot Dog or Hamburger.

No one know what the future holds and maybe one day HDS will run again.

Take Care and Lots of Love,

The Hot Dog Lady - Marjie & Scott DeRose





MARJIE . .



MARJIE & SCOTT



Director: Paul, Secretary: Susan, Asst. Director: Paul



Linda - Marjie - Susan



Past Director: Greg at the HDS



JIM 'The Grillmaster'



Remember -
our fallen heros.
They are the reason
that we are free.

Message from the Ladies Of Harley

Karen Colby, Director

The Daytona Ladies of Harley have had a busy couple of months.

On April 10, 8 members participated in the Ormond Chamber After Hours Event at the Dealership by conducting a fashion show. We all had great fun trying on the latest HD attire, and getting a little sassy on the runway. On April 15, we gathered at the home of Jan Bogard for a surprise farewell party for our dear friend Anna Fernandez who left us to explore Spain with her husband. We all miss her and wish her well.

On May 4, the Ladies of Harley and the dealership hosted the International Female Ride Day Event. International Female Ride Day as the name implies is a day of celebrating the many women riders everywhere around the world who embrace the enjoyment of riding a motorcycle. It is an all brands, all style event. The mission of International Female Ride Day is to build awareness of women motorcycle riders and to promote the sport and encourage other women who haven't tried motorcycling, to give it a try. On the first Saturday of May each year, women motorcycle riders around the world take part in this awesome and empowering event by simply being on their motorcycle to "Just Ride".

We did lots of on-line advertising through social media outlets and distributed flyers. The dealership generously dedicated their May Block Party to the event. We had 42 bikes and 34 female riders who participated in a scenic, 99 mile ride that took us about 2 ½ hours. It was a beautiful day (despite the thick swarms of love bugs!) and a fantastic ride. We had guests join the ride from all over Florida, and even one lady from Maine. The event after the ride was wonderful with raffles and prizes, music by Plum Crazy with an awesome female lead, and a great lunch provided by the Rossmeyers. Thank you to Mandy Rossmeyer for helping to make the vision of this event a reality. A huge thank you to all of the Ladies of Harley, and Daytona Chapter Members for helping to make this a successful event. We are looking forward to next year!

In lieu of our May Meeting, Gloria S. hosted the ladies for dinner and a jewelry making event. It was great fun...even though we realized that our eyes aren't getting any younger! Fine detail work in dim evening light was a challenge, but the results were wonderful! And the company was spectacular!

I am happy to represent the Ladies of Harley, a great group of ladies that share my passion for riding. We have lots of rides and activities planned (or in the works) for the rest of the year. We welcome any ladies who want to join us for a meeting to see what we're all about. The Chapter website has all the details and meetings are on the calendar.

I hope you are all getting plenty of seat time in this gorgeous weather!

Ride Safe and Have Fun!

JUST RIDE, Karen



RIDER REGISTRATION
9:30-10:30AM

KSU AT 10:30AM

BIKER BLOCK
PARTY 12-4PM

BBQ LUNCH
GIVEAWAYS & MORE

LIVE MUSIC
BY PLUM CRAZY

LADIES ONLY BIKE SHOW WITH PRIZES

DOUBLE ROSSMEYER REWARDS POINTS FOR ALL FEMALE RIDERS

BRUCE ROSSMEYER'S
DAYTONA





Jean Abeling
Dealership Representative



Jean Abeling

Customer Relations
Manager

Riding Academy Manager
Bruce Rossmeier's Daytona
Harley-Davidson

1637 N US HWY1 Ormond
Beach, Florida 32714

Phone: (386) 671 - 7100 (ext. 1311)

Fax: (386) 671 - 7086

E-mail: jabeling@bdhd.com

RIDE 365 PROGRAM

The 'Program' is alive, well and making great strides for the RIDING year 2019. Jean Abeling is at the Daytona H-D Dealership to record your starting mileage on your motorcycle. This is not only a personal item for riding, but as a whole to achieve a rating for the Daytona Beach HOG Chapter in overall standings within the State, as well as the Nation.

Call the Dealership: **386 - 671 - 7100 [ext. 1311]**

Ask for Jean Abeling. She is there to record your starting mileage figures for 2019 . . . So get out there and **RIDE**
'those miles will add up benefiting you and the Chapter'

There will be a monthly ceremony presented by our own Chapter Chaplain Ron Cain. After the end of each HOG Meeting, just outside the back doors of the facility, Ron & Carley will be doing the Bike Blessings in the parking lot east of the building. This is MONTHLY ...



Message from the Head Road Captain

WELL THIS IS GONNA BE SHORT, AS IT'S A SHORT MONTH DUE TO MEETING PUSHED UP TO THE 18th DUE TO MEMORIAL DAY. AND IN A MEMORIAL TRIBUTE TO THE HUNDREDS OF THOUSANDS THAT WILL BE DYING ON OUR WINDSHELDS, FAIRING, LOWERS, Etc., **"DIE LOVE BUGS .. DIE"**

A LIL' TIP TO GET THEM OFF IS TO SOAK A TERRY CLOTH TOWEL IN WATER, LAY IT OVER THE WINDSHIELD OR OTHER AREA EFFECTED AND LET SOAK FOR A WHILE, AND THEN WIPE OFF.

AS THE WEATHER GETS HOTTER, THERE WILL BE SOME "RIDE" SLACK-OFF, AND WE WILL BE HAVING SOME "RIDES" THAT WILL START LATER IN THE DAY (EVENING) ESPECIALLY WITH DAYLIGHT HANGING AROUND UNTIL PAST 9:00 p.m. OR SO.

AS ALWAYS STAY SAFE OUT THERE, THERE ARE A LOT OF NUTS OUT THERE, AND I DON'T MEAN THOSE GROWING ON TREES

ENJOY YOUR HOLIDAY BBQ'S . . . **BUT REMEMBER WHAT MEMORIAL DAY IS ABOUT...**

JERRY GOMES

HEAD ROAD CAPTAIN DAYTONA HOGS

**Please REMEMBER WHEN YOU SIGN IN FOR A RIDE, please PRINT....
IF I CAN'T READ YOUR NAME, THEN YOU GET NO RIDE CREDIT**

ATTENTION ALL RIDERS

I am already getting a start on the 6th ANNUAL HOG INTERNATIONAL RIDE during the annual DAYTONA BEACH Bike Week of MARCH 2020. This event is sponsored by the Daytona Beach HOG Chapter, in support with Daytona Harley-Davidson and HOG of Milwaukee, Wisconsin. IF you have ideas, comments, concerns and other items you think the Road Captains should OR would address to make 2020 better than we just had in 2019, please come forward and let us all know what needs to be discussed, changed, improved, deleted, added, etc.

You may contact the Head Road Captain OR any Road Captain

HRC – Jerry Gomes at E-mail: xdj3xs@live.com

****** Are you drinking enough water for your body weight? ******

1. Take your weight (in pounds) and divide that by 2.2.
2. Multiply that number depending on your age.
3. Divide that sum by 28.
4. Your total is how many ounces of **water** you should drink each day. Divide that number by 8 to see your result in cups.



*Mr. Will Rossmeyer - Vice President
Bruce Rossmeyer Daytona Harley-Davidson
Dealership HOG Chapter Sponsor*



Message from the Quartermasters



Tony & Michelle Foltz
Quartermaster

Good day fellow members

Great news, the Memorial Patches are in. Also, if you ordered a name tag prior to the April meeting, they are in as well. Stop by the Quartermaster Table before the meeting to pick these items up are any other HOG merchandise we have. Hope to see everyone at the meeting.

Tony and Michelle Foltz

Quartermaster - Daytona Beach H.O.G. Chapter

E-mail us at: daytonahogquartermaster@aol.com

NOTICE - NOTICE - NOTICE

For those that DO and/or DO NOT know the rules for the "HIDDEN NUMBER" let's refresh: The 'HIDDEN' number is located within the pages of each DB-HOG monthly Newsletter IT is for you, the HOG member to FIND IT, CHECK IT and SEE IF it is your current NATIONAL HOG Membership number. You also must be a member in good standing with the HOG Chapter. IF it is your number, you must come forward PRIOR TO, DURING or BEFORE I make the Monthly Newsletter Report at the meeting ...

YOU must come forward and reach-out to any Executive Board member OR to me, the Editor, letting one of us know you are the 'owner' of that number and claim your reward.

Message from the Membership Chairperson

A BIG Welcome to all new members and those returning. So happy to see you all. When you come into the regular HOG Monthly meeting and find that your name is not on the sign-in sheet **and** you have turned in your new/renew membership application for 2019, then please write it in, your name either on a blank sheet of paper, usually on the last page of the current HOG Chapter Roster.

Please remember to check your National HOG renewals. If your **National HOG #** is not current, then you will be suspended from the local HOG Chapter until you update your status with dues paid.

Thanks for your understanding. Be well,

Diane Devito

Daytona Beach HOG
Membership Chairperson



In your travels throughout Volusia County, be sure and stop by this replica of the original GARAGE that was once on Granada Blvd. in the area of DUFF's ATTIC. Currently located to the east end. Inside there are two (2) replicas of those Beach Racers from days gone by . . .

BIKE STUFF

John Devito PLP Instructor

Last year an experimental General Motors self-driving vehicle hit and killed a motorcyclist in California. I have been trying to track the results of the self-driving car tests. Sadly, after the crash, GM tried, unsuccessfully, to have motorcycles banned from roads they were testing on.

The last two issues of American Motorcyclist Magazine had articles on the self-driving cars. I'm not looking forward to seeing them on the road. I'm sure you can guess if they are safe or not depends on who did the study.

Bob and Roger missed May's **Parking Lot Practice**. Bob was in New Jersey training new motor officers. If you haven't seen the videos he has posted, you missed some great riders. Several people have said to me "I didn't know you could do that on a Harley". The obstacles they crossed over had several bikes going air born and more. Roger was spending time with family.

It appears Dan had to run the May's **PLP** solo, I hadn't been cleared to ride yet. I asked Mitch and Jerry to help and I would like to publicly thank them for their assistance.

The plan is to keep **PLP** on the first Sunday of the month 9 to 11, excluding events (as always please check the calendar for changes). Bring a bottle of water and stay hydrated. It's getting warmer, correction, hot here in the sunshine state. Sunscreen and water are the order of the day.

A new member asked me ("**how come the people who need PLP don't come here.... it's free?**") I couldn't think of an answer. Now get out there and ride, but as always please ride safe and remember ATGATT.

A T G A T T : All The Gear . . . All The Time

JOHN DEVITO

PLP Instructor

Daytona Beach HOG

PARKING LOT PRACTICE

Parking Lot Practice (PLP) will continue throughout the current RIDING year. It is held at the pavilion across from the J & P Cycle Store over at "Destination Daytona".

This is a **FREE** monthly session for Daytona Beach HOG members **ONLY**.

Roger White, Dan Vassallo, and other riders, as well as myself [John Devito] will continue to give you the best instruction and practice courses in riding 'your' type of motorcycle.

Be it two [2] wheel OR three [3] wheels, we will continue to endeavor and make your experience worthwhile when attending these instructional courses.

Parking Lot Practice – 1st SUNDAY of the Month – 9 a.m. to 11 a.m.

CHANGING LANES ON A GROUP RIDE

Mitch Powell

Safety Officer

When I first became the Safety Officer for our HOG Club (before the development of our current website) I went to the previous newsletter archives to read all the articles written by previous Safety Officers. There was certainly a wealth of information to be found. There was one subject that was mentioned on multiple occasions. I guess history really does repeat itself for I have chosen to visit this same previous subject. Most, if not all Road Captains have seen the lane changing maneuver done incorrectly on our chapter group rides resulting in potential safety concerns.

The following is my attempt to address this issue. First of all, we must be aware that not all members possess the same group riding skill. This club has had the consistent good fortune of acquiring new members. Some are new to riding. Others have previously only ridden with groups of friends, but not with the larger structured rides that we do here in our chapter. This makes it important that Road Captains familiarize riders with group riding rules before setting out. It also means that riders need to listen to the pre-ride briefings. When participating in a ride, it may become necessary for the Lead Road Captain to move the group to an adjacent lane. The Lead Road Captain will give the hand signal for a move to the left or right. Although the Lead Captain may also give an electronic turn signal, this is often not visible to those positioned farther back in the group riding formation. For this reason all riders should pass the hand signal back to the end of the line where the Sweep Road Captain can get the message. Please note that not all Road Captains possess CB radios and depending on conditions, CB radios do not always work. On receiving the hand signal, the Sweep Road Captain will look to make sure it appears safe for the entire group to move as one unit in the direction asked for by securing the position in that lane. At this point in time the Sweep Road Captain should be visible in the Lead Road Captain's mirror and it is safe to bring the remaining riders into the new lane. Problems arise when riders move before the Lead Road Captain moves.

First, the lane may not yet be secure. Following riders often follow this rider's premature lane change exacerbating the risk. Secondly, riders who move too soon block the Lead Road Captain's view of the Sweep which results in not having a safe way to know the lane is secure. If done correctly, it enhances the safety of all the riders in the formation.

Let me emphasize one last vital point. Even though the Road Captains are trying to make this maneuver as safe as possible, it still does not release any rider from checking the adjacent lane before moving over. One is always responsible for "Riding Your Own Ride!" **RIDE SAFELY, HAVE FUN AND KEEP LIV'N THE DREAM!**

Mitch Powell

Ride Safely, Have Fun & Keep Liv'n the Dream

REMEMBER

*CHECK THE DAYTONA HOG WEBSITE AND FACEBOOK PAGE FOR INFORMATIONS,
RIDES, EVENTS, SPECIAL HAPPENINGS, DEALERSHIP PARTYS, Etc.*

AND ... THERE IS A NEW PASSWORD TO THE 'MEMBERS ONLY' SECTION ...

PLEASE ASK AN EXECUTIVE BOARD MEMBER FOR IT AT THE HOG MEETING

MESSAGE FROM THE DEALERSHIP....

THE MILES YOU RIDE SHOW YOUR
DEDICATION TO FREEDOM AND THE OPEN ROAD.

RIDE 365

Whether it's an afternoon get away or a transcontinental journey of a lifetime, every ride you take brings us closer together. Keep track of your lifetime mileage, because the miles count. If you aren't enrolled in the Lifetime mileage program, see your dealer to enroll.

What is Ride 365? Ride 365 is The Official Mileage Recognition Program for The Official Riding Club of Harley-Davidson. Ride 365 includes the existing Lifetime Recognition and two new programs—Annual Recognition and an annual Chapter Challenge.

Why are we doing it? To encourage you to focus on the reason you own H-D motorcycles—to ride them!

What's in it for me as a H.O.G. member? • Celebrate good times—log your miles and be recognized • Track your riding experience—rack up miles and celebrate the milestones • Contribute to your Chapter's Challenge mileage goal—have fun as you strengthen your Chapter

How will mileage be tracked? You must have your odometer mileage validated at your H-D dealership at the beginning of the calendar year. After that, you can return to the dealer throughout the year to add to your total annual mileage. **Can I enter mileage myself?** To maintain the integrity of the program, mileage must be read and entered at authorized Harley-Davidson Dealership.

Who is eligible to participate in Ride 365? Any H.O.G. member can and should participate!

If I trade in a motorcycle, can I keep the miles? Yes. The miles ridden by you, belong to you.

What if I have more than one bike? Can I register all of them in Ride 365? **Yes.**

Can H.O.G. members start the program at any time during the year? Yes. You may check-in your mileage at any time during the year. The annual program recognizes miles ridden from January 1 through December 31, so it's smart to check-in mileage at the beginning of the year.

How many times each year do H.O.G. members have to check-in their mileage? You need only to have your odometer checked in two times each year at the dealership—the first time to validate miles on or after January 1, and the second time is for a final annual total on or before December 31. However, you'll want to check in with your dealership frequently to enter your updated miles so you can earn digital badges and add to your annual and chapter totals throughout the year. Adding your mileage will instantly update the HOG.com website and your chapter totals.

What are the individual levels, rewards and recognition offered in the Ride 365 program?

- 1,000 miles Digital badge
- 2,500 miles Digital badge
- 5,000 miles Digital certificate & digital badge
- 7,500 miles Digital certificate & digital badge
- 10,000 miles Digital badge, certificate & patch
- 15,000 miles Digital badge, certificate & patch
- 20,000 miles Digital badge, certificate & patch
- 25,000 miles Digital badge, certificate, patch, Challenge Coin
- 50,000 miles Digital badge, certificate, patch, Challenge Coin
- 75,000 miles Digital badge, certificate, patch, Challenge Coin
- 100,000 miles Digital badge, certificate, patch, Challenge Coin

PLEASE STOP BY THE DEALERSHIP AND HAVE YOUR
MILEAGE READ.....

RIDE 365

*Here are some 2019 Stats of The Overall Ride 365 Challenge as of April 2019
There are currently 296 National Chapters that are in the Challenge.*

Overall Mileage Leader in the Nation

FORT LAUDERDALE CHAPTER HOG

AVERAGE MILES PER MEMBER: 1,579 MILES

2019 TOTAL MILES PER CHAPTER: 416,979 MILES

RANKED 1ST OUT OF 296 NATIONAL CHAPTERS

Daytona Beach Chapter HOG

AVERAGE MILES PER MEMBER: 578 MILES

2019 TOTAL MILES PER CHAPTER: 21,398 MILES

RANKED 52TH OUT OF 296 NATIONAL HOG CHAPTERS

RANKED 16TH OUT OF 100 REGION 22 SOUTHEAST CHAPTERS

Message from the local Harley-Davidson Dealership

ROSSMEYER REWARDS

In celebration of 25 years in business, we are rewarding you - our most valued customer - with a brand new points reward program designed specifically to enhance your shopping experience at each of our Bruce Rossmeyer's Harley-Davidson® store locations.

When you join our free Rossmeyer Rewards program you'll earn valuable points for every purchase you make at Daytona Harley-Davidson® and New Smyrna Harley-Davidson® which can then be redeemed toward future purchases. That's right, shop with us, receive reward points for each purchase then redeem those reward points on even more great Harley-Davidson® items!

Here's how it works:

Sign up for your free Rossmeyer Rewards Card with one of our sales associates.

Carry your card and each time you shop present your Rossmeyer Rewards Card for credit to your account on all qualifying transactions at checkout. You must present the card at time of purchase to add the points - so carry your card at all times.

As a loyal Rossmeyer Rewards customer we will credit you points for every \$1.00 spent on nearly everything you purchase in our parts, service, MotorClothes® and motorcycle rental departments (excludes motorcycle purchases, internet/on-line purchases, taxes, promotional add-on items, and certain service/ warranty work - see store associates for details).

As your Rossmeyer Rewards points increase, so do your rewards which can be redeemed for dollars toward future purchases in Bruce Rossmeyer's Daytona Harley-Davidson® and New Smyrna Harley-Davidson® anytime you like. Maximum points a member can have at any one time is 10,000 points.

Rossmeyer Rewards points will expire at the end of each calendar year.

Rewards become available up to 24 - 48 hours after your purchase and 48-72 hours for specials.

To convert the points to a Rossmeyer Reward certificate simply print the certificate as instructed and bring it to our dealership where the cashier will apply it to your purchase. Reward certificates printed by the customer will automatically expire within 30 days from the date that the certificate is printed. Lost or stolen certificates cannot be replaced. Defaced certificates will not be accepted by the dealer. Reward certificates cannot be redeemed for cash. Reward points cannot be issued retroactively so carry your card at all times.

Once you redeem your rewards, the points will be automatically deducted from your total.

Only one Rossmeyer Rewards card per person will be issued. Replacement cards will invalidate previous accounts which may result in loss of earned point totals.

Earn Bonus Points!

Rossmeyer Rewards members will be the first to know about the arrival of new items and services. Plus, we will notify all Rossmeyer Rewards members of ways to increase your earnings with bonus point offers for attending special events and unique sales events throughout the year which can occur at anytime, in any department!

Daytona & New Smyrna Beach H.O.G.® Member Special Benefits

Bruce Rossmeyer's Daytona and New Smyrna Beach H.O.G.® members who participate in the Rossmeyer Rewards program will be awarded 2.0 points per \$1.00 spent in the Bruce Rossmeyer's Harley-Davidson® stores. That's twice as many as non-members! Bonus points will also be awarded for a member's active volunteer service during special events and other approved chapter activities. See store H.O.G.® coordinator for details.

MOTORCYCLE SALE REFERRALS GET EXTRA POINTS!!*

Customers who refer Bruce Rossmeyer's Harley-Davidson® to friends and family who purchase a motorcycle from either of our Florida dealerships will be awarded bonus points in the Rossmeyer Rewards program at the following levels:

- 2000 points for the first referral.
- 3000 points for the second referral within one year of first referral.
- 4000-points for the third referral within one year of first referral.
- 5000 points for the fourth referral within one year of first referral.

*In order to qualify for the referral points, the motorcycle purchaser must identify you - the referring Rossmeyer Rewards member - to the sales person and finance manager prior to the motorcycle purchaser signing the purchase paperwork and taking delivery of the motorcycle - absolutely no exceptions.

BRUCEROSSMEYER.COM



The Harley-Davidson **LIVEWIRE**

Bruce Rossmeyer H-D dealership
an authorized Sales & Service for this new
Electric Motorcycle

STOP BY and place your order today!



In Flanders Fields

By John McCrae [1917]

In Flanders fields the poppies blow
Between the crosses, row on row,
That mark our place; and in the sky
The larks, still bravely singing, fly
Scarce heard amid the guns below

We are the dead, short days ago
We lived, felt dawn, saw sunsets glow
Loved and were loved, and now we lie,
In Flanders fields

Take up our quarrel with the foe:
To you from failing hands we throw
the torch; be your to hold it high.
If ye break faith with us who die
We shall not sleep, though poppies grow
In Flanders fields.

. . . . a much revered, poem,

composed by Lt. Colonel John McCrae, dedicated to the lives lost during world War I at Flanders, Belgium

PLEASE SUPPORT OUR SPONSORS

This year there has been a change-up in the way we will be supporting all of our sponsors who gladly buy-in to our newsletter advertisements, as you see in the following pages.

There will NOT be any more RIDE and have FUN BOOKS as there were in the past.

We, Jackie & Randy Port, have solicited those same vendors, as well as new ones, to advertise in our Daytona Beach HOG Newsletter. They have done so graciously, with a 'buy-in' to the VENDOR SUPPORT PAGES

You will note that some vendors are offering % percentages off of meals, as well as other discounts like AAA, AARP, Military/Veteran

PLEASE, support those who support your great Daytona Beach HOG Chapter

REMEMBER YOU CAN SUPPORT EACH and ANY VENDOR ANY TIME, ANY DAY

THANK YOU Jackie & Randy Port



3 Bananas

11 S Lake St - Crescent City FL 32112

386.698.2861

www.3bananas.com



Beach Front Grille

2444 S Ocean Shore Blvd - Flagler Beach FL 32136

386.693.4839

www.beachfrontgrille.com

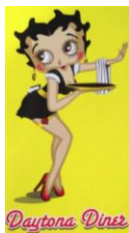


Ruthy's Kozy Kitchen

618 Canal St - New Smyrna Beach FL 32168

386.423.9656

www.ruthyskozykitchen.com



Daytona Diner

1043 S Atlantic Ave - Daytona Beach Shores FL 32118

386.256.2603

www.daytonadiner.com



Racing's North Turn Beach Bar and Grille

4511 S Atlantic Ave - Ponce Inlet FL 32127

386.322.3258

www.racingsnorthturn.com



Alfie's Restaurant

1666 Ocean Shore Blvd - Ormond Beach FL 32176

386.441.7024

www.alfiesrestaurant.com



Giuseppe's Steel City Pizza

3658 Nova Rd - Port Orange FL 32129

386.761.4717

www.giuseppessteelcitypizza.com



Blackwater Inn & William's Landing

55716 Front St - Astor FL 32102

352.759.2802

www.blackwaterinn.com

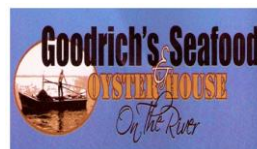


Saints and Sinners Pub

1635 N US Highway 1 - Ormond Beach FL 32174

386.671.7108

www.facebook.com/saintsnsinnerspub



Goodrich's Seafood and Oyster House

253 River Rd - Oak Hill FL 32759

386.345.3397

www.goodrichseafoodandoysterhouse.com



Dogs R Us Titusville

4200 S Washington Ave - Titusville FL 32780
321.269.9050

www.dogsrustitusville.com



Renegade's On The River

1171 County Road 309 - Crescent City FL 32112
386.524.4052

www.renegadesontheriver.com



Java Joint Beachside Grill

2201 N Ocean Shore Blvd - Flagler Beach FL 32136
386.439.1013

www.javajointfb.com



Osteen Diner

195 S State Road 415 - Osteen FL 32764
407.323.6469

www.osteendiner.com



Lagerheads Bar and Grill

2986 Ocean Shore Blvd - Ormond-by-the-Sea FL 32176
386.265.1977

www.lagerheads.net



Pitmasters BBQ

4425 N US Highway 17 - Deland FL 32720
386.985.4488

www.thepitmasterbbq.com



Corky Bell's Seafood & Steaks at Gator Landing

185 S US Highway 17 - East Palatka FL 32131
386.325.1094

www.corkybellseafood.com



Redfrog & McToads Grub & Pub

5545 A1A South - St Augustine FL 32080
904.814.8430

www.redfrogandmctoads.com



Shiloh's Steak & Seafood

3665 S Washington Ave - Titusville FL 32780
321.567.3555

www.shilohssteakandseafood.com



Realty Pros Assured - Kelly Melvin, Realtor

2110 Ocean Shore Blvd - Ormond Beach FL 32176
386.283.8109

kelmelvin@realtyprosassured.com



DOUG & LIL'S POTATO PATCH

635 S Woodland Blvd
Deland FL 32720
386.734.8181

www.facebook.com/potatopatch



BILLY'S TAP ROOM & GRILL

58 E Granada Blvd
Ormond Beach FL 32176
386.888.9163

www.bilystaproomormondbeach.com



SPARKY'S PLACE RESTAURANT

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352.759.3551

www.sparkysplace13.com



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Saint Augustine Beach FL 32080
904.471.3424

www.worldfamousoasis.com



Dixie Crossroads

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Titusville FL 32796
321.268.5000

www.dixiecrossroads.com



THE NEW CHICKEN PANTRY

600 E Moody Blvd
Bunnell FL 32110
386.437.3316

www.facebook.com/The-New-Chicken-Pantry-219969641461529/



TOMOKA RIDERS

ABC MOTORCYCLE MINISRTY
Ron & Carley Cain
Ormond Beach FL 32176
386.441.8776

abchandling@cfl.rr.com

<i>EXECUTIVE BOARD ROAD CAPTAIN MEETING DATES</i>	<i>MEMBERSHIP MEETING DATES</i> Please make note of date changes for <u>Monthly HOG Meetings</u>	Chapter Dealership Bruce Rossmeyer H-D Mr. Will Rossmeyer Vice President 386 – 671 - 7119
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CUT OUT THE FOLLOWING LIST AND KEEP NEAR YOUR HOME CALEDAR

<u>Meetings are held on Tuesday Evenings</u> <u>5:30 p.m. to 7:00 p.m.</u> <u>H-D Dealership Training/break Room</u>	<u>Membership Meeting</u> <u>9:00 a.m. till 9:30 a.m. ‘Meet & Greet’</u> <u>9:30 a.m. till 10:30 a.m. Meeting Time</u>
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January 08, 2019	January 26, 2019
February 12, 2019	February 16, 2019
March 05, 2019	March 30, 2019 ##
April 09, 2019	April 27, 2019
May 14, 2019	May 18, 2019 **
June 11, 2019	June 29, 2019 ##
July 09, 2019	July 27, 2019
August 13, 2019	August 24, 2019
September 10, 2019	September 28, 2019
October 08, 2019	October 26, 2019
November 12, 2019	November 23, 2019 [Holiday Weekend]
December 10, 2019 (Transition Meeting)	NO regular HOG Chapter Monthly Meeting
There will be NO regular meetings for the Month of December Due to Holiday Season	Make note that due to holidays & conflicts March - May - June - November meetings are CHANGED in the month

Any & all meetings are open to the entire membership and participation is encouraged

EXECUTIVE BOARD & ROAD CAPTAINS will NOW be meeting at Daytona H-D Dealership

>>>>“NEW MEETING LOCATION – NEW MEETING TIME” <<<<

THIS NEW MEETING LOCATION HAS A NEW TIME

>>>>>> STARTING AT 5:30 p.m. <<<<<<<

**Regular HOG Chapter membership meetings are held at HOULIGAN’s
in the dining room area (NEW TIME) 9:30 to 10:30 a.m.**

() Denotes meeting will be on third [3rd] Saturday (##) Denotes meeting will be on 5th Saturday**