

The official NEWSLETTER of the Daytona Beach HOG Chapter

Volume 3 Edition 1 January 2020



A note from the Editor:

With the coming of the New Year, I am looking to do a 'make-over' and 'Change-Up' to the Newsletter as a whole and hope to bring you more interesting Riding Stories, pictures of your fellow 'Hoggers' out Riding, Tech-Tips, H-D Dealership information, membership articles and other news and notes from around this great 'RIDING' world of ours. I'm looking for ideas to do a 'member profile' each month, interesting facts about the HOG Organization, great, interesting and fun locations to ride to in this area, as well as new and interesting dining locations [making sure our sponsors are taken care of] for breakfast – lunch and dinner Rides.

The year 2020 is upon us and we all need to make sure that when the passion to RIDE is calling you, you are ready [and your motorcycle too] in getting out and traveling around this great State of ours. See you out there on the road Let's all keep the shiny side up . . . and the rubber to the road..

Richard 'STRETCH' Sawicki - Editor

Daytona Beach H.O.G. Executive Board



Message from the Chapter Director

Greetings Fellow Hog's

I look at 2020 as new beginnings and exciting things to come. I encourage everyone to stay informed and be involved. In my December Director's article I highlighted changes that are taking place this year and want to mention them again.

- 1. The Chapter will host (2) two catered picnics for the HOG membership.
- 2. The practice of receiving a \$25 gift card after completing 20 Chapter rides ended 12/31/19.
- 3. Riders that complete at least 50 chapter rides will receive a \$25 gift card.
- 4. A new riding program is being introduced at the January meeting.
- 5. The gift card incentive for Road Captains and Volunteers ended 12/31/19.

Please double check the calendar for all chapter related events. **Our monthly meetings for 2020 are going to be** primarily the 3rd Saturday of the month except for October because of Biketoberfest.

We are in the process of updating our website and again we may have a website password change taking place so please stay tuned for more information.

I want to thank everyone that has agreed to step up and serve in various positions during the next year. Without their dedicated service we would not be the best the best damn HOG chapter around.

As a board we are here to serve you as a Chapter member, while we cannot always make everyone happy, rest assured we will always look out for the best interest of the Chapter as a whole. The elected board is open to new ideas and will be trying some fresh things throughout the year. If you have an idea please feel free to share it with one of your board members.

Our primary goal is to enhance your riding experience as a HOG member through socialization with like-minded people while enjoying the open road.

Enjoy the journey and ride safe.

Paul Gunness
Director Daytona HOG



Message from the Assistant Director

Nothing new to report this month



Message from the Chapter Treasurer

As always, any active DB-HOG Member can see me about any Chapter treasury business



Message from the Chapter Secretary

Nothing new to report this month



Message from the Activities Director

Activities Committee Members for 2020

Thank you to Bernadette Courtright, Mary Abbott, and Marjie DeRose for volunteering to serve on this year's committee. We have three HOG events to plan for you this year, so feel free to share your ideas with any of us. Or contact us at activities@daytonahog.com

Spring Picnic (Mar 28)

Sign-up for the Spring Picnic is underway. Come by the Activities table at Chapter Meetings and bring your \$5 to sign up (\$10 for guests); members get their \$5 back at the picnic. Yes, this picnic is free for DB - HOG members!! Colt's Pig Stand is catering: Phone US 229 7319: Pulled Pork, BBQ Chicken, Cole Slaw, and Mac & Cheese, so bring your appetite. Sodas, Tea, and Water will be provided; if you prefer a different beverage, feel free to bring your own. There will be a dessert contest, so be sure to sign up at the Activities table if you want to enter. Ed Wolford will once again perform for this event and of course, LOH Games and Motorcycle Games will be part of the entertainment.





Fall Picnic (Sep 26)

Save the date! Same location, Destination Daytona Pavilion. *Details to follow.*



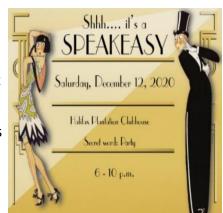
Activities Director (contd.)

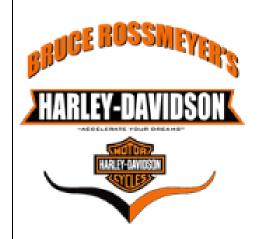
Christmas Party (Dec 12)

Join us for a Roaring 20's themed grand time! Location will be the Halifax Plantation Clubhouse with great food and fun entertainment.

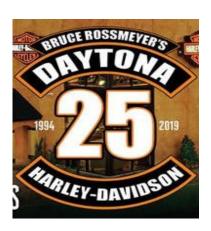
We conducted a survey of those who attended the 2019 party and here is what we found out!

- Everyone there liked the location and the food was very good, some saying the best they have had at an event like ours.
- Nearly 80% enjoyed having a live band while the others stated they
 would be just as happy with a DJ; several commented a greater
 variety of music was desired.
- Regarding the timeframe of the party, 76% of you liked the 6-10 p.m. timeframe, while 13% would like to start a bit earlier and 11% where indifferent.









Jean Abeling

Customer Relations Manager Riding Academy Manager

Bruce Rossmeyer's Daytona Harley-Davidson

1637 N US HWY1 Ormond Beach, Florida 32714

Phone: (386) 671.7100 .ext 1311

Fax: (386)671.7086

The 'RIDE 365' Program

RIDE 365

New in 2020, qualifying H.O.G. members now earn one point on their <u>Harley-Davidson VISA card</u> for every mile you ride on your H-D Motorcycle, up to 50,000 miles in a calendar year. That is up to \$500 in H-D Gift Cards from the Motor Company!

HARLEY-OWNERS GROUP RIDE 365

How will my mileage be tracked?

You must have your odometer mileage validated at your H-D Dealership at the beginning of the calendar year. After that, you can return to the dealership throughout the year to add to your total annual mileage.

Can I enter mileage myself?

To maintain the integrity of the program, mileage must be read and entered at an authorized Harley-Davidson Dealership.

Can H.O.G.® members start the program at any time during the year?

Yes. You may check-in your mileage at any time during the year. The annual program recognizes miles ridden from January 1 through December 31, so it's smart to check-in mileage at the beginning of the year.

How many times each year do H.O.G.® members have to check-in their mileage?

You need only to have your odometer checked in two times each year at the dealership – the first time to validate miles on or after January 1, and the second time is for a final annual total on or before December 31. However, you'll want to check in with your dealership frequently to enter your updated miles so you can earn digital badges and add to your annual and chapter totals throughout the year. Adding your mileage will instantly update the H-D.co/hog website and your chapter totals.

What are the individual levels, rewards and recognition offered in the Ride 365 Annual Recognition program?

- 1,000 miles: Digital badge
- 2,500 miles: Digital badge
- 5,000 miles: Digital certificate & digital badge
- 7,500 miles: Digital certificate & digital badge
- 10,000 miles: Digital badge, certificate & patch
- 15,000 miles: Digital badge, certificate & patch
- 20,000 miles: Digital badge, certificate & patch
- 25,000 miles: Digital badge, certificate, patch & Challenge Coin
- 50,000 miles: Digital badge, certificate, patch & Challenge Coin
- 75,000 miles: Digital badge, certificate, patch & Challenge Coin
- 100,000 miles: Digital badge, certificate, patch & Challenge Coin

Daytona Beach HOG Administrative Staff

LOH Director

Marjie Derose

Quartermaster

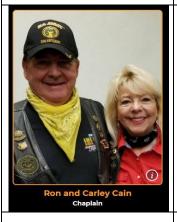
Rich Lemke

SAFETY OFFICER



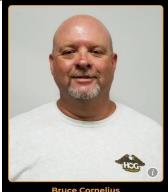
Membership

Rory Burdine



Parking Lot Practice

Dan Vassallo



Sergeant-At-Arms





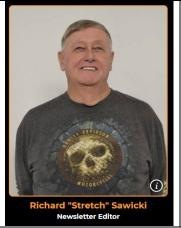
Woody Smith Head Road Captain

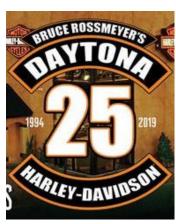


Mark "Skully" Klayman Webmaster











Message from the Head Road Captain

2019 was a great riding year and here are the numbers: We organized 258 Chapter rides and an untold number of impromptu rides. 15 Members completed at least 50 rides and another 24 completed at least 20 rides. We also had a couple of challenge rides last year, Lets go Park-N and the Firehouse Tour that were well received by those that participated in those events.

Planning for the 6th Annual HOG International Ride is well under way; the ride will take place Friday March 13th. This year we will have a RSVP process and the link will be finalized shortly. The link will be placed on the Hog calendar event and may also be advertised by Mother Hog and the Dealership. We will limit RSVP to the 1st 125 worldwide members. Both Riders and Passengers must be name in the RSVP to ensure we have a good head count for the restaurant. We will be going to Eaton's Beach Sandbar and Grill on Lake Weir. This year you will be able to select from the full menu and they have a goal to have all meals on the table within ½ hour of us reaching the restaurant. We will return to the Demo Rides at the Speedway on ISB. I will be looking for Road Captains to help lead the groups.

The Spring Picnic – We are planning to have bike games again. We heard your feedback – we'll have less of a skills challenge and more of a game atmosphere. Yes, we'll still have the slow race (I need to redeem myself for the loss to Rory) but we will have 2 up games for both Bikes and Trikes.

For 2020 we have created a 5-year program called **The Daytona HOG Annual Museum Tour Challenge.** In which we will visit Museums. If you complete 10 of the museums, you will receive the "Daytona HOG Annual Museum Tour Challenge" Patch and the Annual Tour Rocker.

We are in the process of finalizing the 2020 Rewards for completing 20 Museum Rides and the entire list of Museums in the state of Florida for the 2020 year. PLEASE . . . Stay Tuned

PLEASE · · · · REMEMBER

This is YOUR HOG Newsletter - you can submit your vacation pictures, favorite RIDE, or a Ride Destination location for good food and fun with fellow Hogs $\cdot \cdot \cdot$ Whatever!!!

Daytona Beach HOG Annual Museum Tour Challenge

To get the patch and rocker, complete 10 of the tours for each year.

2020 – Transportation Museums

2021 - Art Museums

2022 - Military and Maritime Museums

2023 - Historic Homes

2024 – Florida History Museums

This will end the challenge. Here's a cool element of this challenge. If you only get 9 of the Transportation Museums in 2020; but in 2024 you just happen to be riding by the 10th museum, stop take a picture and as long as we still have patches and rockers you will get yours.





Message from the Safety Officer

Safety Officer Report

During a recent large Chapter Ride, I found myself wondering (after I had left with the 1st group) if each group was of a manageable size and if not; what could be done to ensure all the groups were of a safe size. Well I have come to a couple of conclusions:

1st we need to talk about the lessons learned from the recent event. Starting with the Lead Road Captain (ME). The lead RC needs to do a better job assigning the tasks of staging the bikes, signing in riders and begin the briefing a lot earlier so everyone has time to get to their bikes, get dressed and get ready to ride. As an attendee of the larger events, the Lead Road Captain may needs your help as riders.

2nd There will normally be a few Road Captains, each leading a group to the destination and their bike will be identifiable by the riding vest draped over their windshield. Please park your bikes in the staggered pattern behind each of the RC bikes. Pull up tight so we can easily count the bikes and always stage trikes to the right side of the staggered pattern.

3rd If you see someone that may be new to the group, please take a couple of second to help them stage correctly. That way when we are finally ready to roll; we won't have one group of 5 bikes and another group with 15 bikes. A group of 10 bikes is much easier to see and lead than a group of 15 or 20 bikes. If you have any safety concerns, please don't hesitate to talk to me. My goal as both the Head Road Captain and Interim Safety Office is for this year to be as safest riding season the Chapter has ever had.

Thanks for your support

Gerry "Woody" Smith 678-294-6895



Message from L·O·H· Director

Hi everyone . . .

I hope everyone had a wonderful holiday with family and Happy New Year. I would like to thank the board for appointing me Director of Ladies of Harley. I'd like to also thank Karen for doing a wonderful job.

For those who are new our Chapter, I would like to introduce myself. My name is Marjie DeRose. My Husband Scott and I moved here to Florida in June 2017. In July we joined the best HOG chapter and soon after ran the Hot Dog Stand. I owned the first Can Am Spider in PA in 2008 and 2015 I bought my first Harley Freewheeler aka "Whiskey Girl". Unfortunately traveling to Laconia in 2016 and back I injured my tail bone and then the strength on my hands gave out making it difficult to manage the clutch lever. My husband arthritis started also acting up so we decided to trade both bikes and buy a Trike.

I have been a member of Ladies of Harley since 2017 and also like myself some of my fellow sisters became passengers too and some never rode but love the open road and what's best then to ride with your love and the sisters that still ride their own. We have a great diverse in our club but the main thing is that we all love to ride.

Along with our riding we also love to get together whether it be a ladies only doing crafts, LOH Xmas gift wrapping at HD, our annual LOH sock party or maybe catching a girlie flick but the guys will also get together and do there bonding thing but most we travel with our partners and see and eat at some amazing places. That way we get best of both worlds.

Check out the HOG calendar for our rides and also in the event section in the newsletter we have exciting ventures coming soon.

Ladies come join us and be part of the best LOH there is.

Thanks Ladies for a wonderful Welcome and we would like to welcome Gina and Lida to the Ladies of Harley.

Luv Ya "STAY AMAZING"

Marjie

Ladies Of Harley Event - This is a 'Ladies Only' Event

Sunday - February 09, 2020 Time: 12 p.m. to 4:00 p.m.

Luncheon and Wreath by Marianne.

Meeting for lunch at DB Pickles at 12 p.m. [noon]

Then driving to Marianne's house 2 pm to 4 pm

12 lakeside Place

Palm Coast, FL 32137

Saturday - March 21, 2020 Time: To Be Announced

Ladies Of Harley Group Photo 8:00 a.m. BEFORE the HOG Meeting – Please bring your bikes

Meeting at the Daytona Harley-Davidson Statue near the H.O.G. Kiosk

Rain date March 22 at 9:30

FOR HOG MEMBERS ONLY!!

50% OFF!!!





SPORT



MEETING & EVENTS CALENDAR

L.O.H. Meetings are held at HOULIGAN's Sports Pub at Destination Daytona Social hour is 6:00 p.m. to 7:00 p.m. - LOH Meeting starts promptly at 7:00 p.m. THIS LOH CALENDAR is a 'Work-In-Progress' - watch for more info monthly

January 9, 2020	February 13, 2020 SUNDAY – February 09 – 2 to 4 pm Luncheon & Wreath making Lunch at DB Pickles Wreath making in Palm Coast	March 19, 2020 Saturday – March 21 – Time ??? Meet at Dealership for LOH Group picture near HOG Kiosk – This will be before the HOG Meeting
April 09, 2020	May 14, 2020	June 11, 2020
July 09, 2020	August 13, 2020	September 10, 2020
October 08, 2020	November 12, 2020	December 10, 2020 Christmas/Holiday Party 12/12/2020

EXECUTIVE BOARD ROAD CAPTAIN MEETING DATES

MEMBERSHIP MEETING DATES

Please make note of date changes for **Monthly HOG Meetings**

Chapter Dealership
Bruce Rossmeyer's H-D
Mr. Will Rossmeyer
Vice President
386 – 671 - 7119

CUT OUT THE FOLLOWING LIST AND KEEP NEAR YOUR HOME CALENDAR

Executive Board & Road Captain's	Membership Meeting @ Houligans
Meetings are held on Tuesday Evenings	9:00 a.m. till 9:30 a.m. 'Meet & Greet'
5:30 p.m. to 7:00 p.m.	9:30 a.m. till 10:30 a.m. Meeting Time
H-D Dealership Training/Break Room	Membership Dues accepted after 01JAN20

January 14, 2020	January 18, 2020
February 11, 2020	February 15, 2020
March 17, 2020	March 21, 2020
April 14, 2020	April 18, 2020
May 12, 2020	May 16, 2020
June 16, 2020	June 20, 2020
July 14, 2020	July 18, 2020
August 11, 2020	August 15, 2020
September 15, 2020	September 19, 2020
October 20, 2020	October 24, 2020 **
November 10, 2020	November 21, 2020 **
December 08, 2020 #	NO DECEMBER HOG MEETING
December 08, 2020 # (This is a Transition Meeting)	HOLIDAY PARTY PLANNED FOR 12 DEC 2020
There will be NO regular meetings for the	** Make note that due to Holidays & Conflicts
Month of December	October is 4 th Saturday – November is 3rd Saturday
Due to Holiday Season	ALL OTHER HOG MEETINGS – 3 rd Saturday of month

Any & all meetings are open to the entire membership and participation is encouraged

EXECUTIVE BOARD & ROAD CAPTAINS will NOW be meeting at Daytona H-D Dealership

>>>"NEW MEETING LOCATION – NEW MEETING TIME" <<<<

THIS NEW MEETING LOCATION HAS A NEW TIME

>>>>> AT THE DEALERSHIP STARTING AT 5:30 p.m. <<<<<

Regular HOG Chapter membership meetings are held at HOULIGAN's in the dining room area (NEW TIME) 9:30 to 10:30 a.m.

Please check the Calendar daily for any 'last minute' changes



*FREE INSTALLATION ON LED LIGHTING AND SLIP-ON MUFFLERS WITH PURCHASE - SOME RESTICTIONS APPLY - SEE SERVICE OR PARTS FOR DETAILS - OFFER GOOD JAN 2- 31, 2020

Message from the Quartermaster

Daytona Beach
HOG

Quartermaster
Richard Lemke

Quartermaster - Daytona Beach H·O·G· Chapter
E-mail Rich Lemke at: daytonahogguartermaster@aol.com

YES - THAT NUMBER IS THERE!

FIND THAT ONE 'HIDDEN NUMBER' AND SEE IF IT'S YOURS . DON'T GET LAX AND

MISS YOUR CHANCE TO WIN A FREE 1-YEAR DAYTONA BEACH HOG CHAPTER MEMBERSHIP

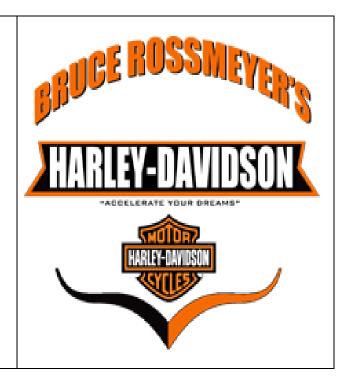
LAST Newsletter [Nov-Dec] there were two [2] numbers · · · · did you find yours?



Mr· Will Rossmeyer - Vice President
Bruce Rossmeyer's Daytona Harley-Davidson

Dealership HOG Chapter Sponsor
Mr. Will Rossmeyer - Vice President

vir. Will Rossmeyer - Vice President 386 – 671 - 7119



PLEASE SUPPORT OUR 2020 SPONSORS

This year, same as last, there has been a change-up in the way we will be supporting all of our sponsors who gladly buy-in to our newsletter advertisements, as you see in the following pages:

We, Jackie & Randy Port, have solicited those same vendors, as well as new ones, to advertise in our

Daytona Beach HOG Newsletter: They have done so graciously, with a 'buy-in' to the

VENDOR SUPPORT PAGES

PLEASE, support those who support your great Daytona Beach HOG Chapter REMEMBER YOU CAN SUPPORT EACH and ANY VENDOR ANY TIME, ANY DAY

Thank You ... Jackie & Randy Port



Ruthy's Kozy Kitchen

618 Canal St – New Smyrna Beach FL 32168 386.423.9656

www.ruthyskozykitchen.com



Daytona Diner

1043 S Atlantic Ave – Daytona Beach Shores FL 32118 386.256.2603

www.daytonadiner.com



Racing's North Turn Beach Bar and Grille

4511 S Atlantic Ave – Ponce Inlet FL 32127 386.322.3258

www.racingsnorthturn.com



Blackwater Inn & William's Landing

55716 Front St – Astor FL 32102 352.759.2802

www.blackwaterinn.com



Saints and Sinners Pub

1635 N US Highway 1 – Ormond Beach FL 32174 386.671.7108

www.facebook.com/saintsnsinnerspub



Goodrich's Seafood and Oyster House 253 River Rd – Oak Hill FL 32759 386.345.3397

www.goodrichseafoodandoysterhouse.com



Lagerheads Bar and Grill

2986 Ocean Shore Blvd Ormond-by-the-Sea FL 32176 386.265.1977

www.lagerheads.net



Renegade's On The River

1171 County Road 309 – Crescent City FL 32112 386.524.4052

www.renegadesontheriver.com



Alfie's Restaurant

1666 Ocean Shore Blvd – Ormond Beach FL 32176 386.441.7024

www.alfiesrestaurant.com



Redfrog & McToads Grub & Pub

5545 A1A South – St Augustine FL 32080 904.814.8430

www.redfrogandmctoads.com



Corky Bell's Seafood & Steaks at Gator Landing

185 S US Highway 17 – East Palatka FL 32131 386.325.1094

www.corkybellsseafood.com



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4000 A1A S Saint Augustine Beach FL 32080 904.471.3424

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www.giuseppessteelcitypizza.com

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www.worldfamousoasis.com



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www.dixiecrossroads.com



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www.DjsDeck.com

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KELSEY'S PIZZA

2845 GARDEN STREET

TITUSVILLE, FL 32796

Open: 11:00 a·m· to 9:00 p·m· (321) 268 - 5555

There will be a Monthly Ceremony presented by our own Chapter Chaplain Ron Cain.

After the end of each HOG Monthly Meeting, just outside the back doors of the facility.

Ron & Carley will be doing the Bike Blessings in the parking lot east of the building.



This is MONTHLY ... PLEASE see Chaplain Ron Cain

NOTICE OF CHANGE TO CREDIT CARD OPERATIONS

As you maybe a where the chapter takes credit/debit cards as payment for Quartermaster Merchandise, Annual Chapter Membership and Christmas Party entry. Currently the convenience fee to use your card is 3%. This fee will be increasing to 3%% on November 1st. This change is due to Square's fee structure changing November 1st.





To contact the HOG Chapter by mail:

Daytona Beach H.O.G.® Chapter P.O. Box 1441 Daytona Beach, Florida 32115-1441